

**Minutes of Neenah Central City Business Improvement District Board
September 20, 2022 – 8:00 am
Neenah City Hall – Council Chambers**

PRESENT: Board Members: Alex Noskowiak, John Skeyrms, Tori Dorn, Bob Gillespie, LeAnn Wasinger, and Christine Rondeau. Also present: Deputy Director Brad Schmidt (City of Neenah Community Development), Executive Director Brent Bowman (Future Neenah), Assistant Executive Director Sara Hanneman (Future Neenah, Inc.), Assessment Technician Kayla Kubat (City of Neenah Community Development) and Office Manager Samantha Jefferson (City of Neenah Community Development).

Approve minutes of August 16, 2022 meeting: MSC Gillespie/Sheikh, the BID Board to approve the minutes of the August 16, 2022 BID Board meeting. Motion passed.

Public Appearances: New FNI Executive Director Brent Bowman introduced himself to the board.

Financials:

Bills for Approval: MSC Gillespie/Noskowiak, the BID Board to approve the bill packet for \$36,519.26. Motion passed.

Budget Status Report: Assistant Executive Director Hanneman reviewed the budget status report. Member Gillespie asked if the administrative fees paid to FNI could be made in one installment instead of two. This will be discussed for next year.

Executive Committee:

Board Members – Start Your Wish List / Planning for 2023 BID Budget & Operating Plan: Members should start thinking of next year’s wish list and planning items.

Thank You(s) of the Month: Sam Scanlan and Trisha Novack for their contributions to Ultimate Ladies Day

Fall Exec. Committee Meeting – Scheduled for September 28

Retention & Recruitment Committee:

Sandwich Board and Sign Grants for 128 ½ W. Wisconsin:

MSC Brownell/Sheikh, the BID Board to approve a Sandwich Board Grant in the amount of \$98. Motion passed.

MSC Sheikh/Noskowiak, the BID Board to approve a Sign Grant in the amount of \$410. Motion passed.

Maintenance Committee:

Report from September 14 meeting: Member Dorn detailed what was discussed at the Maintenance Committee meeting including the garbage corral behind the Marketplace (Executive Director Bowman has purchased a trail camera to watch this area – Joe Wenninger, IS Director at the City, is exploring a

wireless camera for that area), illegal public dumping, construction on Church and Wisconsin (which will continue on during the winter months), parade cleanups (FNI will be talking with the Mayor's Office to coordinate adding cleanup requirements on special event permits), snow removal and replacement flags.

Public Relations and Marketing Committee:

Wine Walk – October 1; Pre-Holiday Gift Certificate Rewards – November 4-5

Ultimate Ladies Day was sold out at 250 tickets. Over \$18,000 in receipts were seen for gift certificate rewards (up from \$11,000 last year). The 2023 Convention and Visitor's Guide was discussed.

Assistant Executive Director Hanneman discussed the upcoming Halloween themed Farmer's Market. The Farmer's Market vendors asked if they could hand out candy to kids that are there. Assistant Executive Director Hanneman wanted to warn business owners that stragglers from the Farmer's Market may walk the downtown expecting trick-or-treating since that was the Saturday that Boofest was traditionally held.

Round Table & Information Sharing:

Assistant Executive Director Hanneman listed future events and reminded members that FNI will be turning 40 years old in 2023 and the City will be turning 150. NVO will no longer be in the building that was previously Subway.

Member Sheikh said that the third floor of Chase Bank will be up for rent as well as the Appearances Salon space.

Knox Furniture will be holding a warehouse sale on October 15.

The Tailored Hide's front porch will be fixed in the spring.

City of Neenah Updates: October 1 – Mayor's Annual Run/Walk to benefit the Santa Float.

Downtown Plan Update: Deputy Director Schmidt detailed parts of the plan that are being vetted. The steering committee will meet in October and the plan will be finalized by the end of the year.

Member Brownell asked how the Bird Scooter program is going. Office Manager Jefferson said that very little complaints have been coming in. Only a few complaints came from downtown businesses during this trial period and mainly involved where the scooters are parked. Scooters will be removed before the first snowfall.

Announcements and future agenda items: Next Meeting – October 18

MSC Gillespie/Sheikh, the BID Board to adjourn at 9:05 a.m.

Respectfully submitted,



Samantha Jefferson
Office Manager, Community Development