

Minutes of Neenah Central City Business Improvement District Board
June 16, 2026 – 7:50 am
Future Neenah, Inc. – 135 W. Wisconsin Avenue, Neenah

PRESENT: Board Members: Christine Rondeau, Robert Wedge, Ald. Flo Bruno, Tori Dorn, Ben Ziemba, Jason Koslowski, Edward Jarvis, and Alex Wenzel. Also present: Cari Lendrum (419 11th Street), Deb Skyrms (Historic Neenah Properties), Executive Director Brent Bowman (FNI), Assistant Executive Director Sara Hanneman (FNI), Maintenance Coordinator Mike Cannon (FNI), Joy Radford (FNI Board of Directors), Todd Cloutier (Alta), Deputy Director Brad Schmidt (City of Neenah Community Development), Intern Michael Burrows (City of Neenah Community Development), Public Works Superintendent Travis Beyer (City of Neenah), Building Manager Pat Benson (City of Neenah Public Works), Building Custodian Michelle Swanson (City of Neenah Public Works) and Community Development Specialist Samantha Jefferson (City of Neenah Community Development).

I. Call to Order: The meeting was called to order at 7:50 a.m.

II. New Business:

- a. (ACTION) Retention and Recruitment Grant – 208 West Wisconsin Avenue
The owners of Little Siam (208 West Wisconsin Avenue) have submitted an application for a Retention and Recruitment Grant in the amount of \$5,000 for the replacement of their HVAC system.
MSC Bruno/Wedge, the BID Board to approve the Retention and Recruitment Grant request for a new HVAC system at 208 West Wisconsin Avenue in the amount of \$5,000. All voting aye. Motion passed.
- b. (ACTION) Retention and Recruitment Grant – 206 South Commercial Street
Kinley Kay is moving to a new location at 206 South Commercial Street and have requested a Retention and Recruitment Grant in the amount of \$5,000 for a new HVAC system and other upgrades to the space.
MSC Rondeau/Bruno, the BID Board to approve the Retention and Recruitment Grant request for a new HVAC system and other upgrades at 206 South Commercial Street in the amount of \$5,000. All voting aye. Motion passed.
- c. Downtown Walkthrough
The group walked through the downtown and notes were made about things that were working and things that needed further discussion.

General Downtown Updates

- The alley near Future Neenah was viewed and is decorated for the summer season.
- "Frank the Snake," a community snake sculpture made from decorated rocks and located in front of Future Neenah, continues to be a popular attraction.
- Three new benches have been installed throughout the district.
- Tree beds were discussed. Damage continues to occur due to snow removal activities. As future streetscape options are considered, maintaining trees as a component of the downtown environment remains a priority.
- The bike rack in front of Fibre needs to be reinstalled and secured into the ground.

Alta Alley Updates

- The concrete island has been removed.
- Overhead string lights and new light fixtures have been installed.

- The community mural has been completed.
- The ATM machine is being retrofitted.
- Installation of the rear lot fence is expected soon.
- Planters will be placed at the rear alley entrances.
- Additional furnishings, including rocking chairs and patio tables, are planned.
- Appreciation was expressed to Todd from Alta for his patience throughout the project.

Maintenance and Infrastructure Items

- Dumpster corral gates need repair.
- Sparkle Wash continues to clean dumpster corrals and sidewalks.
- Issues persist with grease traps, as improper disposal methods have resulted in messy conditions.
- A new mural has been completed on the side of Greene's Pour House.
- Seasonal banners have been installed in the Gateway Park area.
- The parking lot behind City Hall contains broken glass and several large potholes that need attention.
- Recognition was given to Dairy Queen for maintaining an attractive appearance at a key downtown gateway location.
- The cinder block wall in the 200-block alley was identified as an area that could be aesthetically improved.
- The former bus station has been removed, and concrete installation is expected soon.
- The former Tailored Hide building is currently available for lease.

III. Adjournment: The Board adjourned at 9:15 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Samantha Jefferson', with a stylized flourish at the end.

Samantha Jefferson
Community Development Specialist, Community Development