

**Minutes of Neenah Central City Business Improvement District Board  
September 15, 2026 – 8:00 am  
Hauser Room – Neenah City Hall**

**PRESENT:** Board Members: Bob Gillespie, Alex Noskowiak, Christine Rondeau, Robert Wedge, Alex Wenzel, Ben Ziemba, Tori Dorn, Edward Jervis, Jason Koslowski, and Ald. Flo Bruno. Also present: Executive Director Brent Bowman (FNI), Assistant Executive Director Sara Hanneman (FNI), Community Development Specialist Samantha Jefferson (City of Neenah Community Development), and Cari Lendrum (419 11<sup>th</sup> Street, Neenah).

**I. (ACTION) Approve minutes of August 18, 2026 meeting:**

**MSC Bruno/Gillespie, the BID Board, to approve the minutes of the August 18, 2026 BID Board meeting. All voting aye. Motion passed.**

**II. Public Appearances:**

None

**III. Financials:**

**a) (ACTION) Bills for Approval:**

**MSC Gillespie/Bruno the BID Board, to approve the bill packet for \$12,684.14. All voting aye. Motion passed.**

**b) Budget Status Report:**

Assistant Executive Director Hanneman reviewed the larger expenses on the report. \$7500 was for tree lights and the professional fee is the monthly draw for Future Neenah services.

**c) 2027 Wish List – Plan for '27 BID budget and Op Plan**

Assistant Executive Director Hanneman discussed that planning and budgeting started for 2027. She encouraged the group to start thinking of any items the BID would like to see for next year and to get these items to her.

**IV. Executive Committee:**

**a) Executive Committee meeting September 30 @ 8:00 a.m.**

**b) Connect Communities Update – App Due Oct 15**

FNI will be applying with the WEDC on the BID's behalf to become part of the Connect Communities Program. This is a step to becoming a Main Street Community.

**V. Maintenance Committee:**

**a) Report from September 9 meeting:**

At their September 9 meeting, the Maintenance Committee discussed:

- 1) The area behind the north side, 100 block businesses, it was shown that the property lines go right up to the parking lot. There are concerns about weeds in that area of the alley. It was suggested that an email or letter be sent from the BID to property owners. Community Development Specialist Jefferson will inspect to see if Code Enforcement could be asked to take a look.
- 2) FNI would like to continue banners onto the Main Street Overpass. PW Superintendent Beyer expressed his concern as this area is extremely windy. A trial period is being discussed. Another option in the future may be some sort of signage over the road or next to the overpass.
- 3) Weeds in the parking lot by the ramp were discussed.
- 4) There are a few seagulls in the downtown that are attacking people as they walk by. Assistant Executive Director Hanneman is going to reach out to a remediation service.
- 5) Assistant Executive Director Hanneman has reached out to a concrete company to get a quote on fixing the concrete tree beds that are damaged.
- 6) Street furniture on the corner of Church and Wisconsin and Church and Doty will be removed for snow removal.
- 7) The Community Development Department submitted an application to be the subject of the UW Madison landscape architecture students' capstone projects. The downtown was not selected as a project focus.
- 8) Alta Alley is completed.

## **VI. Marketing, Merchants & Events Committee**

### **a) Report from September 8 Committee meeting:**

Member Rondeau gave an update from the September 8 Marketing, Merchants and Events Committee. Contestant communities in the Hallmark Christmas Town contest will not have updates until near Halloween. Farm to Table and Old Fashioned Saturday events are coming up. The Pow Wow was well attended. Ideas for drawing people downtown during the post-holiday season were discussed. There will be a Holiday Market weekend information meeting for all downtown businesses on October 6<sup>th</sup>.

## **VII. Recruitment and Retention Committee:**

### **a) Sign Grant Urban Market (app pending)**

### **b) Placemaking Grant – Kinley Kay:**

The owners of Kinley Kay have applied for a Placemaking Grant for their new location at 206 S. Commercial Street. They will use it to purchase window boxes and pots.

**MSC Dorn/Jervis, the BID Board to approve a Placemaking Grant in the amount of \$500 for Kinley Kay at 206 S. Commercial Street.**

### **c) Reformatting Recruitment and Retention Grant – Ongoing**

Assistant Executive Director Hanneman is working on reformatting this grant.

### **d) Ambassador Visits**

Assistant Executive Director Hanneman thanked those that have completed the Ambassador Visits. Helpful ideas and comments have come from these

**VIII. City of Neenah Updates:**

Community Development Specialist Jefferson discussed the ongoing zoning code rewrite. There was a session with the consultant and members of the Plan Commission and Council and the public at which information was presented and ideas discussed.

Member Wedge suggested that the city garage should be sharing with Future Neenah when they can be doing work and how they prioritize tasks.

Member Wedge asked if the city was getting FEMA money for the storm damage. Community Development Specialist Jefferson reported that the city had applied.

Member Wenzel asked if the Flock cameras were still operational. Community Development Specialist Jefferson was unsure about recent news but knew that the opinion of Flock seemed to no longer be favorable. Member Jarvis said that a news article reported that the Flock cameras were no longer active and Neenah PD received something from Sheboygan PD about Flock.

**IX. Round Table and Information Sharing:**

**a) Business news & updates from board members**

Member Wenzel announced that this coming weekend is Lion's Tail's Oktoberfest. Grainworks will be holding their allocated drawing on Saturday and Red Door is having their Fall Frenzy event on Sunday.

**X. Future Neenah Updates:**

**a) Alta Alley Complete and Open**

**b) Placer AI stats from Summer Events**

Assistant Executive Director Hanneman explained that Placer AI data has been a challenge due to frequent weather events, reschedules, etc.

**c) Reminder DORA is ongoing Wed-Sat, Noon-10pm**

**XI. Announcements and future agenda items:**

**a) Next meeting is October 20**

**b) ALL board members needed at November 17 meeting for approval of 2027 BID budget and op plan**

**XII. Adjournment**

The Board adjourned at 8:50 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Samantha Jefferson", with a long horizontal flourish extending to the right.

Samantha Jefferson  
Community Development Specialist, Community Development