

Minutes of Neenah Central City Business Improvement District Board
August 16, 2022 – 8:00 am
Neenah City Hall – Council Chambers

PRESENT: Board Members: Alex Noskowiak, Alex Wenzel, John Skyrms, Tori Dorn, Bob Gillespie, Robert Wedge, and Christine Rondeau. Also present: Deputy Director Brad Schmidt (City of Neenah Community Development), Assistant Executive Director Sara Hanneman (Future Neenah, Inc.), and Office Manager Samantha Jefferson (City of Neenah Community Development).

Approve minutes of July 19, 2022 meeting: MSC Gillespie/Skyrms, the BID Board to approve the minutes of the July 19, 2022 BID Board meeting. Motion passed.

Public Appearances: None.

Financials:

Bills for Approval: **MSC Skyrms/Dorn, the BID Board to approve the bill packet for \$2,512.94. Motion passed.**

Budget Status Report: Assistant Executive Director Hanneman reviewed the budget status report.

Executive Committee:

Board Members – Start Your Wish List / Planning for 2023 BID Budget & Operating Plan: Members should start thinking of next year’s wish list and planning items.

Thank You(s) of the Month: Brehmer Law for the mural they commissioned.

Fall Exec. Committee Meeting – Schedule for September

Retention & Recruitment Committee:

Grant 224 W WI: This grant application is not quite ready as they did not have the number of bids required in yet. This will be postponed.

FYI: Review of all grant opps available to district biz to apply:

- Sandwich Board Grant – 1:1 – up to \$100
- Sign/Awning – 1:1 – up to \$500
- Retention & Recruitment – 2:1 – up to \$5,000
- Placemaking – 1:1 – up to \$500
- Façade – 1:1 – up to \$10,000

Maintenance Committee:

Next meeting September 14.

Public Relations and Marketing Committee:

Ladies Day – September 10; End of Summer Bash Street Dance Concert – August 24; Historical Society Pow Wow – September 17; Wine Walk – October 1; Pre-Holiday Gift Certificate Rewards – November 4-5

Round Table & Information Sharing:

A lease has been signed for the space that was previously Subway. A breakfast/lunch restaurant called NVO will be located in the space.

City of Neenah Updates: Deputy Director Schmidt touched on discussions regarding relocating the transit center. Staff is working with East Central and Valley Transit on this project.

He also gave a reminder that sandwich board signs require a permit through the city and the signs should not block the sidewalk.

Future Neenah Updates: FNI has hired a new director, Brent Bowman.

Announcements and future agenda items: Next Meeting – September 20

MSC Gillespie/Dorn, the BID Board to adjourn at 9:10 a.m.

Respectfully submitted,



Samantha Jefferson
Office Manager, Community Development