



City of Neenah
Liquor Licensing Review Subcommittee
(of the Public Services & Safety Committee)

Agenda

Tuesday, June 27, 2023 at 4:00pm
City Hall Council Chambers
211 Walnut Street

NOTICE IS HEREBY GIVEN, pursuant to the requirements of Wis. Stats. Sec. 19.84, that a majority of the Neenah Common Council may be present at this meeting. Common Council members may be present to gather information about a subject over which they have decision-making responsibility. This may constitute a meeting of the Neenah Common Council and must be noticed as such. The Council will not take any formal action at this meeting.

- I. Approval of minutes of March 28, 2023. (Minutes can be found on the City web site)
- II. Appearances.
- III. Unfinished Business.
- IV. New Business.
 - A. Review and make recommendation on the transfer of Original "Class B" Combination Alcohol Beverage Retail License Application and Plan of Operation for Sherrytown 2, LLC, d/b/a Sherrytown Station, 432 Sherry Street, Shelly Smith, agent.
- VI. Any announcements/questions for the Committee.
- VII. Adjournment

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Neenah will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance, or reasonable accommodation in participating in this meeting or event due to a disability as defined under the ADA, please call the Clerk's Office (920) 886-6100 or the **City's ADA Coordinator at (920) 886-6110** or e-mail clerk@ci.neenah.wi.us at least 48 hours prior to the scheduled meeting or event to request an accommodation.

**Minutes of the Liquor Licensing Review Subcommittee
of the Public Services & Safety Committee
Tuesday, March 28 at 5:00 p.m.
City Hall, Council Chambers**

MEMBERS PRESENT: Police Chief Olson, City Attorney Rashid, Director of Community Development & Assessment Haese, City Clerk Nagel, and Aldermen Stevenson and Weber with Alderman Borchardt arriving at 5:17pm. Fire Chief Kloehn was excused.

ALSO PRESENT: Aldermen Lendrum, Skyrms, and Boyette, Spencer Anveliink, David Pyszora, and Rosita and William Eisenach.

Vice Chairman Stevenson called the meeting to order at 5:00 p.m.

I. APPROVAL OF MINUTES OF MARCH 4, 2021 (MINUTES CAN BE FOUND ON THE CITY WEB SITE).

MS by Haese/Olson to approve the minutes of the March 4, 2021 meeting as presented, all voting aye.

II. ORGANIZATION

Nomination of a Chairman: Vice Chairman Stevenson asked for the nomination of one member to serve as Chairman to the Liquor Licensing Review Subcommittee. **MS Haese/Rashid to nominate Vice Chairman Stevenson as Chairman of the subcommittee. There being no other nomination, Vice Chairman Stevenson closed the nominations and a unanimous vote to elect Alderman Stevenson as Chairman was cast.**

Nomination of a Vice Chairman: Chairman Stevenson asked for the nomination of one member to serve as Vice Chairman to the Liquor Licensing Review Subcommittee. **MS Olson/Haese to nominate Alderman Weber as Vice Chairman to the Subcommittee. Seeing no other nomination, Chairman Stevenson to close nominations and cast a unanimous vote for Alderman Weber as Vice Chairman was cast.**

This subcommittee meets on call when an original (new) Class B liquor license application is submitted to the Clerk's office.

III. APPEARANCES: None.

IV. UNFINISHED BUSINESS: None.

V. NEW BUSINESS:

Without objection Chairman Stevenson moved up the review of "Class B" quota, reserve licenses, and above quota licenses.

D. Review of "Class B" quota, reserve licenses, and above quota licenses

The Subcommittee reviewed Clerk Nagel's memo regarding the liquor license quota. The City currently has issued 37 of the 38 quota of "Class B" Intoxicating Liquor and Fermented Malt Beverage Licenses issued and zero of the ten reserve licenses issued. The difference between a regular license and a reserve license is a \$10,000 non-refundable deposit on the reserve licenses. On the agenda are two original (new) applications for "Class B" combination, and one transfer "Class B" combination intoxicating liquors and fermented malt beverages. The original Alcohol Beverage License Applications with Plan of Operation including a floor plan were provided to the subcommittee.

Clerk Nagel stated that this subcommittee meets on call when a new application for a liquor license is filed in the Clerk's Office. Quotas were calculated and set using a formula provided by the Department of Revenue in 1997. After that quota was established, a municipality may obtain one more reserve license for every 500 people increase in the population. The quota for "Class B" liquor licenses in the City of Neenah is currently at 38 Regular and 10 Reserves. Discussion took place on the quota and how it was originated. Clerk Nagel advised there is no quota on Class "B" fermented malt beverage licenses. An "Above Quota" license can be issued only if a municipality has issued all available regular and reserve licenses. Above quota licenses are limited to the following: a full service restaurant that has a seating capacity of 300 or more persons; a hotel that has 50 or more rooms of sleeping accommodations and that has an attached restaurant with seating capacity of 150 or more persons or a banquet room in which banquets attended by 400 or more persons may be held; or an opera house or theater for the performing arts operated by a non-profit organization.

Much discussion was had on the \$10,000 non-refundable deposit requirement for reserve licenses. There is no requirement to issue the regular license on a first come, first served basis. The businesses who submit a liquor license application are to be vetted by the city before any licenses are issued to assure there is a responsible owner and agent to meet business practice expectations set forth by the city. Clerk Nagel advised the subcommittee that when there is a liquor license inquiry, the current license status is disclosed up front. In this case, Urban Market was told there was one regular license left and to submit their application as soon as possible if they wanted it. Shortly thereafter, Mr. Pyszora inquired on liquor license in which he was advised that last available regular license application was just received and there are only reserve licenses available which means a \$10,000 non-refundable deposit was required. Soon after that conversation took place, Ms. Eisenach inquired on purchasing Two Broke Girlz and the transferring of said license to 2 Bullyz Bar. That was the order the inquires and applications came into the Clerk's office.

Discussion was had on the city facilitating an investment mechanism to attract new businesses with potential alcohol sales to the city to accommodate the growth that we are experiencing. This mechanism cannot be in the form of economic grant simply gifting the \$10,000 back to the business as this law has changed.

A. Review and make recommendation on Original “Class B” Combination Alcohol Beverage Retail License Application and Plan of Operation for Urban Market Neenah LLC, Richard Van Sistine, III, and Spencer Anvelink owners, d/b/a Urban Market Neenah, WI, 201 W. Wisconsin Avenue, Spencer Anvelink, agent.

Spencer Anvelink was present to answer any subcommittee questions. The subcommittee reviewed the Plan of Operation including the floor plan. Mr. Anvelink advised the subcommittee that there is so little revenue in the current food industry, and that adding the option of having an alcoholic beverage with dinner offers the customer a much more relaxed and inviting dining experience as well a better profit margin. Urban Market would like to offer an outdoor dining experience as well, however, at this time it is unknown what the outdoor dining area will look like as the building is still under construction. Mr. Anvelink told the subcommittee that since they were the first to submit the application, they were under the impression that the regular license was secured.

John Skyrms, 116 ½ W. Wisconsin Avenue – is thrilled to have an outdoor, seasonal dining at this location. Alderman Skyrms advised this business will be a great addition to the downtown area and is excited to have it open.

Report

MS Haese/Rashid to recommend approval of the final regular “Class B” combination intoxicating liquors and fermented malt beverages license to Urban Market Neenah, LLC d/b/a Urban Market Neenah at 201 W. Wisconsin Avenue, all voting aye.

B. Review and make recommendation on Original “Class B” Combination Alcohol Beverage Retail License Application and Plan of Operation for David Pyszora, Individual, d/b/a Pappa’s Café, 1360 S. Commercial Street, David Pyszora, Agent.

Mr. Pyszora was in attendance to answer any subcommittee questions. Mr. Pyszora advised the subcommittee that more and more customers are requesting breakfast drinks such as Bloody Mary’s and Mimosa. He understands that if he wants to grow his business, he will need to get a liquor license in order to serve customers breakfast drinks even if that requires the \$10,000 non-refundable deposit. Therefore, the plan of operation indicates an addition of a small bar to the north of the original restaurant with additional restrooms. The license will provide for full service of alcoholic beverages not only to the bar area but to the dining area as well. Mr. Pyszora advised that he understands the requirement of the \$10,000 non-refundable deposit.

MS Haese/Stevenson to recommend approval of a reserve “Class B” combination intoxicating liquor and fermented malt beverage license requiring the \$10,000 non-refundable deposit to David Pyszora d/b/a Pappa’s Café located at 1360 S. Commercial Street, all voting aye.

Report

Chairman Stevenson and Alderman Borchardt were excused at 5:31 p.m. to attend another city meeting. A quorum of the subcommittee remained in session for the rest agenda items.

C. Review and make recommendation on Original “Class B” Combination Alcohol Beverage Retail License Application and Plan of Operation 2 Bullyz Bar, LLC, Rosita and William Eisenach owners, d/b/a 2 Bullyz Bar, 430 Sherry Street, Rosita Eisenach, agent.

Both Rosita and William Eisenach were in attendance to answer any subcommittee questions.

The subcommittee reviewed the application submitted by 2 Bullyz Bar, LLC. Clerk Nagel advised that this “Class B” combination intoxicating liquor and fermented malt beverage license would be a transfer from Two Broke Girlz to 2 Bullyz Bar, LLC. Two Broke Girls did surrender their license with the intent their license would be granted to 2 Bullyz Bar. Ms. Eisenach advised that 2 Bullyz Bar, LLC acquired Two Broke Girlz business, however, the building is owned by a third party not related to the business. The rental agreement for the 2 Bullyz Bar was included with the application and plan of operation.

The landlord is in the process of remodeling the building to the layout provided with the plan of operation. Ms. Eisenach advised the subcommittee that the business plan is to serve food as well. Clerk Nagel confirmed that the food service license is issued through Winnebago County Health Department in which Ms. Eisenach advised that she is currently working pursuing.

Police Chief Olson advised there were no concerns on behalf of the police department with recommending issuance of this license to 2 Bullyz Bar, LLC.

Report

MS by Olson/Haese to recommend approval of the transfer of the “Class B” combination intoxicating liquor and fermented malt beverage to 2 Bullyz Bar, LLC d/b/a 2 Bullyz Bar located at 430 Sherry Street, all voting aye.

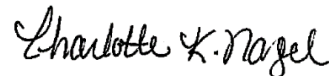
VI. ANY ANNOUNCEMENTS/QUESTIONS FOR THE SUBCOMMITTEE

None.

VII. ADJOURNMENT

MSC by Olson/Haese to adjourn at 5:40 p.m., all voting aye.

Respectfully submitted,



Charlotte Nagel, City Clerk

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: 07-01-2023 ending: 07-01-2024
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: Town of }
 Village of }
 City of }

County of Winnebago Aldermanic Dist. No. _____
 (if required by ordinance)

Check one: Individual Limited Liability Company
 Partnership Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number [REDACTED]	
FEIN Number [REDACTED]	
TYPE OF LICENSE REQUESTED	FEE
<input type="checkbox"/> Class A beer	\$
<input type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)
Shelley Smith Shelly A - Sherrytown 2 LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name <u>Smith</u>	(First) <u>Shelly</u>	(Middle Name) <u>Ann</u>	Home Address (Street, City or Post Office, & Zip Code) <u>W 7233 Firelane 2 Menasha WI 54952</u>
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name Sherrytown Station Business Phone Number 920-215-3465

2. Address of Premises 432 Sherry St Post Office & Zip Code Neenah WI 549

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)
Tavern - Upstairs Tavern - Basement Storage

4. Legal description (omit if street address is given above): _____

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No

(b) If yes, under what name was license issued? Sherrytown Station

Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town Village City of Neenah County of Winnebago

The undersigned duly authorized officer/member/manager of Sherrytown Station / Sherrytown LLC
(Registered Name of Corporation / Organization of Limited Liability Company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as Sherrytown Station
(Trade Name)

located at 432 Sherry St, Neenah WI 54956

appoints Shelly Ann Smith
(Name of Appointed Agent)

W7233 Firelane 2 Menasha WI 54952
(Home Address of Appointed Agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Is applicant agent subject to completion of the responsible beverage server training course? Yes No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? [Redacted]

Place of residence last year W7233 Firelane 2 Menasha WI 54952

For: Sherrytown Station
(Name of Corporation / Organization / Limited Liability Company)
 By: Shelly A Smith
(Signature of Officer / Member / Manager)

Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

ACCEPTANCE BY AGENT

I, Shelly Ann Smith, hereby accept this appointment as agent for the
(Print / Type Agent's Name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

Shelly Ann Smith 5/8/2023 Agent's age [Redacted]
(Signature of Agent) (Date)
W7233 Firelane 2 Menasha WI 54952 Date of birth [Redacted]
(Home Address of Agent)

APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on _____ by _____ Title _____
(Date) (Signature of Proper Local Official) (Town Chair, Village President, Police Chief)

Auxiliary Questionnaire Alcohol Beverage License Application

Submit to municipal clerk.

Individual's Full Name (please print) (last name) Smith		(first name) Shelly		(middle name) Ann	
Home Address (street/route) W 7233 Fire Lane 2		Post Office Neenah	City Neenah	State W.	Zip Code 54952
Home Phone Number [REDACTED]		Age [REDACTED]	Date of Birth [REDACTED]	Place of Birth [REDACTED]	

The above named individual provides the following information as a person who is (check one):

- Applying for an alcohol beverage license as an **individual**.
- A member of a **partnership** which is making application for an alcohol beverage license.
- _____ of _____
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)
- which is making application for an alcohol beverage license.

The above named individual provides the following information to the licensing authority:

- How long have you continuously resided in Wisconsin prior to this date? _____
- Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of any other states or ordinances of any county or municipality? Yes No
 If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
- Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality? Yes No
 If yes, describe status of charges pending.
- Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit? Yes No
 If yes, identify. _____
(Name, Location and Type of License/Permit)
- Do you hold and/or are you an officer, director, stockholder, agent or employe of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin? Yes No
 If yes, identify. _____
(Name of Wholesale Licensee or Permittee) (Address By City and County)
- Named individual must list in chronological order last two employers.

Employer's Name	Employer's Address	Employed From	To
[REDACTED]			

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named in the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



(Signature of Named Individual)



Plan of Operation for Alcohol Beverage License Application

OFFICE OF THE CITY CLERK
211 Walnut Street • Neenah, WI 54956
(920) 886-6100

Your application will be returned for failure to fill out this form completely, correctly, and submit the required Detailed Floor Plan as outlined.

Business Name: <i>Sherrytown Station</i>																													
Address of Premises: <i>432 Sherry St Neenah</i>		Business Telephone Number: <i>920-215-3465</i>																											
Business Mailing Address – if different from address of premises :																													
Business Internet/E-mail Address: <i>Sherrytown2@gmail.com</i>		Business Fax Number:																											
Owner's Name: <i>Shelly Smith</i>		Owner's Phone Number:																											
Owner's Address include city, state, zip code: <i>W7233 Fire Lane 2 Menasha WI 54952</i>																													
Will the agent, a partner of the individual licensee be conducting the day-to-day operations of the business: <input type="checkbox"/> Yes <input type="checkbox"/> No If no, list name and address of person who will:																													
<small><i>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</i></small>																													
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain:																													
What types of business do you or will you conduct at this location? (Check all that apply): (Other licenses/permits may be required to operate your business.) <table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Full Service Restaurant</td> <td><input type="checkbox"/> Café/Coffee Shop</td> <td><input type="checkbox"/> Bed & Breakfast</td> </tr> <tr> <td><input type="checkbox"/> Grocery Store</td> <td><input type="checkbox"/> Convenience Market</td> <td><input type="checkbox"/> Hotel</td> </tr> <tr> <td><input type="checkbox"/> Liquor Store</td> <td><input type="checkbox"/> Indoor Golf Facility</td> <td><input type="checkbox"/> Private Sports Club</td> </tr> <tr> <td><input type="checkbox"/> Theater</td> <td><input type="checkbox"/> Wine Tasting Room</td> <td><input type="checkbox"/> Veterans Club</td> </tr> <tr> <td><input type="checkbox"/> Brew Pub</td> <td><input checked="" type="checkbox"/> Tavern</td> <td><input type="checkbox"/> Fraternal Club</td> </tr> <tr> <td><input type="checkbox"/> Volleyball Court (Permanent Extension of Premises required)</td> <td><input type="checkbox"/> Catering (sales only allowed on the premises issued and alcohol beverage licensed)</td> <td><input type="checkbox"/> Video Game Center-6 or more games</td> </tr> <tr> <td><input type="checkbox"/> Bar & Grill</td> <td><input type="checkbox"/> Night club</td> <td><input type="checkbox"/> Bowling Center</td> </tr> <tr> <td><input type="checkbox"/> Comedy Club</td> <td><input type="checkbox"/> Recreational Paint Studio</td> <td></td> </tr> <tr> <td><input type="checkbox"/> Billiard Center</td> <td></td> <td></td> </tr> </table>			<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Café/Coffee Shop	<input type="checkbox"/> Bed & Breakfast	<input type="checkbox"/> Grocery Store	<input type="checkbox"/> Convenience Market	<input type="checkbox"/> Hotel	<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Indoor Golf Facility	<input type="checkbox"/> Private Sports Club	<input type="checkbox"/> Theater	<input type="checkbox"/> Wine Tasting Room	<input type="checkbox"/> Veterans Club	<input type="checkbox"/> Brew Pub	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Fraternal Club	<input type="checkbox"/> Volleyball Court (Permanent Extension of Premises required)	<input type="checkbox"/> Catering (sales only allowed on the premises issued and alcohol beverage licensed)	<input type="checkbox"/> Video Game Center-6 or more games	<input type="checkbox"/> Bar & Grill	<input type="checkbox"/> Night club	<input type="checkbox"/> Bowling Center	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Recreational Paint Studio		<input type="checkbox"/> Billiard Center		
<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Café/Coffee Shop	<input type="checkbox"/> Bed & Breakfast																											
<input type="checkbox"/> Grocery Store	<input type="checkbox"/> Convenience Market	<input type="checkbox"/> Hotel																											
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Indoor Golf Facility	<input type="checkbox"/> Private Sports Club																											
<input type="checkbox"/> Theater	<input type="checkbox"/> Wine Tasting Room	<input type="checkbox"/> Veterans Club																											
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<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Recreational Paint Studio																												
<input type="checkbox"/> Billiard Center																													
Briefly detail the type of business you plan to operate, if granted a license: <i>Tavern / Bar</i>																													
What other types of licenses or permits will you or do you hold at this location? :																													
<input type="checkbox"/> Tavern Entertainment	<input type="checkbox"/> Cigarette	<input checked="" type="checkbox"/> Amusement Devices																											
<input checked="" type="checkbox"/> Dance Hall	<input checked="" type="checkbox"/> Food (though Health Dept.)	<input type="checkbox"/> Other(s)																											

If applying for a Class B or C license, what type of food service will you have? (check all that apply):

<input type="checkbox"/> None	<input type="checkbox"/> Prepackaged Foods	<input type="checkbox"/> Snacks
<input type="checkbox"/> Appetizers	<input type="checkbox"/> Catered Events	<input type="checkbox"/> Full Meals

What percentage of your total sales will be from the sales of alcohol beverages? _____ %

Is there at least 300 feet between the building and any church, school or hospital? Yes No

How many alcohol serving premises are within a 4 block radius of your business?

Do you have any future plans for other businesses, licenses or permits at this location? Yes No
If yes, explain:

Is this premise under construction? Yes No If yes, list estimated completion date:

Is this a franchise? Yes No

What was the previous name & nature of the business operating at this location, if applicable?

Is this premises currently or ever been licensed? Yes No If yes, list type of license:

Is the current licensee operating? Yes No If no, list date closed:

If alcohol sales are a new use in this building, please contact the Neenah Police Department at (920) 886-6000 to meet with Chief of Police to review regulations/ordinances.

What is the zoning classification for this premise?

HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY		
Day of the Week	Proposed Hours of Operation:	
	Open	Close
Sunday	6am	2:00AM
Monday	6am	2:00AM
Tuesday	6am	2:00 AM
Wednesday	6am	2:00 AM
Thursday	6am	2:00 AM
Friday	6am	2:30 AM
Saturday	6am	2:30AM

PROHIBITED HOURS OF OPERATION:
 Class A: 9:00 PM to 8:00 AM; Class B/C: Monday thru Friday 2:00 AM - 6:00 AM;
 Class B/C: Saturday thru Sunday 2:30 AM - 6:00 AM

Legal Capacity/Occupancy of Premises: Inside <u>100</u> Outside _____ (does not include Class A) Call (920) 886-6130 if you have questions.	Number of Parking Spaces on the premises, not including street parking: <u>0</u>
--	---

LITTER/GARBAGE:
What are your plans to keep the grounds clean (check all that apply):
 Sweep Pressure Wash Pick Up Litter Hired Maintenance Garbage Cans Outside
 Other: _____

Who is responsible to keep the grounds clean? Licensee Building Owner Employees
 Hired Maintenance _____ Other: _____

NOISE: How will issues be addressed? (check all the apply): Security Manager approaches customer(s) Call police Signs posted Other: _____

DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 1/2 x 11 inch sized paper. Plans do not need to be architectural drawings and need not be to scale. Handwritten plans are acceptable.
- A separate sheet of paper should be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.

The floor plan must include all of the following items:

1. Dimensions and total square feet of the premises (length x width = square feet)
2. Label all entrances and exits
3. Label and provide dimensions (length & width) of all alcohol storage areas (coolers, stock room, basement, etc.)
4. Label and provide dimensions (length x width) of all alcohol display areas (behind the bar, shelves, etc)
5. Class B & C Applicants only: Label and provide dimensions (length x width) of all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes)
6. Class B & C Applicants only: Label all seating areas, bars, and food preparation areas (kitchen)
7. Label and provide dimensions (length x width) for the first floor showing the relation of all parking areas on the premises to the building, not including street parking.
8. On each page mark the following: North ↑, Date, Business name & address

ALL NEW & TRANSFER APPLICANTS:

Submit Proof of Ownership, Lease or Offer to Purchase the Building with this application.

A Lease or Offer to Purchase must:

1. Be in the same legal entity names as those applying for the license
2. Reflect the same address as the premises address on this application
3. Reflect current dates and
4. Be signed by the lessor/seller and lessee/buyer

Lease or Offer to Purchase may be contingent upon the license being granted.

Do you own or lease the building? Check one: Own Lease

Who owns the fixtures (i.e. Coolers, etc.)? _____

Subscribed and sworn to before me

this 8th day of May, 20 23

Becca Andrusko
Notary Public, State of Wisconsin

My Commission expires: 09/08/2026

Notary Seal must be affixed

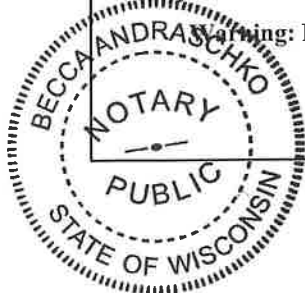
Julie Smith

Signature of Individual/Partner/Officer

Signature of Partner/Officer

Warning: Penalty provided for submitting false statements and affidavits with this application.

Your application will be returned for failure to fill out this form completely and correctly, and submit a detailed floor plan as indicated.



Basement

23.4 Ft wide



Roof
door
stair
access

172 Ft long

Bench Storage Soda + Beer
30 Ft

Bench Storage Beer

12 Ft

Dry Good Storage

Walkin Cooler



10 x 10

sink
water

Door to Basement

23.4 Ft Wide

72 Ft. Long

Basement Door

12ft Back bar storage

6ft Bottle storage

EXIT
Rear door

EXIT
Front Door