

AGENDA

Neenah Central City Business Improvement District Board
Tuesday, February 20, 2024
8:00 A.M.
City Hall - Third Floor Conference Room



1. (ACTION) Approve minutes of January 16, 2023 meeting
2. Public Appearances. *(Ten minutes divided among those wishing to speak on topics pertinent to the BID Board).*
3. Financials
 - (ACTION) Bills for Approval
 - Budget Status Report
4. Executive Committee
 - Thank yous of the month
 - New Committee Members Always Welcome
5. Recruitment and Retention Committee
 - (ACTION) Sign Grant for Approval (202 W WI)
 - (ACTION) Sign Grant for Approval (433 S Commercial)
 - (ACTION) Sign Grant for Approval (128 ½ W WI)
6. Maintenance Committee Report
 - Next Meeting March 13
 - Trees / Lighting (separate working cmte needed – volunteers)
 - Annual District Walk Through June 18
7. Public Relations and Marketing Committee
 - See Dates In Sidebar Box
 - Report from Feb. 8 Meeting
8. Round Table & Information Sharing
 - Biz news & updates from board members
9. Future Neenah Updates
 - '24 Events Schedule
10. City of Neenah Updates
 - Schmidt & Lang
11. Announcements and future agenda items
 - Downtown Annual Neighborhood Gathering – March 19 at Future Neenah Office
(Informal gathering with continental breakfast, info sharing, and year in review + year to come.)
 - April Meeting to be held in the NPD community room

Dates To Remember:

Luck o' the Irish Bingo

March 1-31

**BID annual neighborhood
gathering**

March 19

Future Neenah Office

Shop & Stroll Spring Edition

April 18

**Minutes of Neenah Central City Business Improvement District Board
January 16, 2024 – 8:00 am
Neenah City Hall – Council Chambers**

PRESENT: Board Members: George Brownell, Robert Wedge, Alex Wenzel, Bob Gillespie, John Skeyrms, Tori Dorn, Umer Sheikh and Christine Rondeau. Also present: Executive Director Brent Bowman (FNI), Assistant Executive Director Sara Hanneman (FNI), Mayor Jane Lang, Deputy Director Brad Schmidt (Community Development), and Community Development Specialist Samantha Jefferson (City of Neenah Community Development).

Approve minutes of November 21, 2023 meeting: MSC Dorn/Sheikh, the BID Board to approve the minutes of the November 21, 2023 BID Board meeting. Motion passed.

Public Appearances: None.

Financials:

Bills for Approval: **MSC Wedge/Dorn, the BID Board to approve the bill packet for \$6,242.21. Motion passed.**

Budget Status Report: This Budget Status Report wrapped up 2023 (no 2024 information is on this report).

Executive Committee:

Thank you of the Month: the BID Board for their support for A Very Neenah Christmas. Also to Urban Market for participating in events although they are not yet open.

New Committee Members are always welcome to be on subcommittees.

Retention & Recruitment Committee:

Two grants are anticipated in the coming months but the applicants are waiting on additional bids.

Maintenance Committee:

Report from Jan. 10 Meeting: Main discussion points were the following:

Lighting – another committee will be formed to discuss this topic.

Power Washing – a new company will be hired to complete this work downtown.

Cameras – the cold weather is causing some issues with the batteries in the cameras.

Graffiti – graffiti has still been showing up in the downtown. The Maintenance Committee is asking that property owners try to place private cameras so that a larger area than just their buildings can be captured.

Recycling – the extra bin in the Marketplace corral has been helping.

Snow – the committee has been discussing having the BID pay for snow removal and having a contractor complete the work even if the snowfall is under two inches.

The BID Board discussed the snow. Some members believe that the BID should not pay for this as property owners should have some responsibility (regardless, property owners will still need to remove snow from certain parts of their property). Other members would rather the downtown look completely

consistent and would like to remove the worry of some owners not completing snow removal. Member Wenzel suggested a map be created showing where snow removal would happen. Assistant Executive Director Hanneman will reach out to Cowling to see if they would be willing to do this and send out the foot traffic map to members.

Annual District Walkthrough – June 18

Public Relations and Marketing Committee:

Post-Holiday Gift Certificate Sale – January 20, 2024; Warm Your Heart – February 10, 2024 (325 tickets sold out)

Report from January 11 Meeting: Cookie Crawl sold out at 300 tickets in 40 minutes. A Very Neenah Christmas was very busy – the committee is thinking up some new ideas for this event. 2023 gift certificate sales were higher than ever. The committee is planning this year’s events and is looking at a potential software for “passports.”

Round Table and Information Sharing:

Salt Box Lighting is opening this month. Hong Kong Buffet has new owners.

Future Neenah Updates:

Future Neenah will be celebrating their 40th anniversary until April. New committees are being created for the Future Neenah Board.

City of Neenah Updates:

Closures of TIDs 5 & 6 were celebrated at an event at the Plexus Manufacturing Facility. Edgewater Door has a development agreement with the city and will be moving to the Industrial Park. The Trails Plan will be updated this year and a consultant will be hired to complete a housing study. RDG will be providing renderings of Arrowhead within the next few days.

Announcements and future agenda items: Next Meeting – February 20, 2024; Downtown Annual Meeting – March 19 at Future Neenah

The Board adjourned at 9:10 a.m.

Respectfully submitted,



Samantha Jefferson
Community Development Specialist, Community Development