League of Wisconsin Municipalities
117th Annual Conference Agenda
Hyatt Regency, Milwaukee
October 28-30, 2015

Wednesday October 28th, 2015:

9AM-12PM Pre-Conference Workshops
- Leadership Track: Cities on the Edge; Examples of Innovations in Municipal Government - This session will be packed with seven fast-paced presentations by Wisconsin Mayors, focusing on innovative projects and processes in their cities. You’re sure to pick up at least two new ideas that you can use in your community.
- Leadership Track: Be a More Effective Official and Stay Out of Trouble! - Dan Hill, Local Government Specialist, UW-Extension Local Government Center - Sponsored by Paul Davis Restoration
- Leadership Track: The State of Economic Development - Brian Doudna, Executive Director, WEDA

12:00 PM Nominating Committee

1:30 PM General Session
Mayor Tom Barrett’s Welcome to Milwaukee
Keynote: “Effective Leadership, What Matters Most Now”
Jeffery Cufaude, Idea Architects

3:30 PM - 4:45 PM Roundtable Discussion of Public Works/Engineering Concerns
Engineers & Public Works Section

4:00 PM Resolutions Committee

5:00 PM – 7:00PM Exhibit Hall Reception

Thursday October 29th, 2015:

7:00 AM 3rd Annual Run/Walk
Sponsored by WEA Trust. Registration will be available in mid-August for anyone who would like an #LWM2015 Run/Walk t-shirt.

8:00 AM Join the League Board for a Continental Breakfast in the Hotel Lobby

9:00 AM-10:15 AM Concurrent Sessions
- Leadership Track: Cultivating an Engaged Community
  Linda Begley-Korth, Economic Development Director, Village of Cambridge
- What You Need to Know About TIF
We are working with NAIOP to provide a panel

**What to Look for When Shopping for Health Care Coverage for Your Municipality**
- Moderated by Tim Stumm, *Wisconsin Health News*
- Rachel Carabell, Director of Product Development & Management, *WEA Trust*
- Scott Fuller, Senior Vice President, *Associated Financial Group*
- Additional Panelist TBD

**Resilient Communities: Preparing for and Recovering from Disasters**
- Brian M. Satula, Administrator, *Wisconsin Emergency Management*

**E&PW Track: Using the Focal Point High Performance Biofilter to Meet Water Quality Standards**
- Todd Weik, Manager, LID Design Services at CBC Engineers & Associates, Ltd

10:30 AM – 11:45 AM Concurrent Sessions

- **Leadership Track: It's the People! Growing Success Using the One Sure Thing All Small Communities Have**
  - Rick Rolfsmeyer, Executive Director, Wisconsin Rural Partners;
  - Joy Gieseke, Director, Mineral Point Chamber of Commerce;
  - Karen Holseth-Broekema, Neshkoro Enhancement Committee

- **Alternative Ways that Municipalities are Paying for Services**
  - Margaret Daun, Monetization of Municipal Assets: Opportunities & Challenges, *City of Milwaukee*
  - Daniel Guild, Weston’s On Again, Off Again Transportation Utility, *Village of Weston*
  - David Schmiedicke, Madison’s Urban Forestry Fee, *City of Madison*

- **Leadership in Local Government**
  - Facilitated by Dawn Peters, Executive Director, Wisconsin County/City Managers Association (WCMA) - Panel TBD

- **New Era of Public Employee Compensation in Wisconsin**
  - Patrick Glynn, *Carlson Dettmann Consulting*

- **E&PW Track - Two Presentations:**
  1) Fall Leaf Collection Strategies for Reducing Phosphorus Load in Stormwater
      - Roger Batterman, *USGS*
  2) Madison Pilot Study on ALUM Treatment System for Stormwater
      - Jim Bachhuber, Midwest Storm Practice Leader, *Brown and Caldwell*
      - Greg Fries, Principal Engineer Storm & Sanitary Sewer Section, *City of Madison*

12:00 PM Networking and Business Meeting Luncheon
- Sponsored by Walmart. Speaker invited but not confirmed.
- Presentation of Awards: Local Spark Award sponsored by *WEA Trust*; Arts in the Community Awards 2015 by *Arts Wisconsin*

1:30 PM - 2:30 PM Concurrent Sessions

- **Leadership Track: What You Need to Know About Levy Limits**
  - Todd Taves and Mike Harrigan, *Ehlers*

- **“Arts in the Community” Award winners**
  - *Arts Wisconsin* Award winners will be presenting their award winning projects. Winners will be announced in Sept.

- **Five Years Later- Barron Uses Public/Private Partnership to Revive Blighted Site**
  - Dave Rasmussen, *MSA Professional Services*
• **Challenges in Assessment That Impact Your Tax Base** - Amy R. Seibel, JD, CPA, Seibel Law Offices LLC
  Amie B. Trupke, JD, Stafford Rosenbaum LLP

• **E&PW Stormwater Law Update** - Paul Kent, Partner, Stafford Rosenbaum LLP

2:45 PM - 4:15 PM Concurrent Sessions

• **Leadership Track: Advocating for Your Community and a Stronger Wisconsin** - Curt Witynski, Assistant Director, League of Wisconsin Municipalities

• **Legal Eagles Open for Questions** - Claire Silverman, Legal Counsel, League of Wisconsin Municipalities; Daniel Olson, Assistant Legal Counsel, League of Wisconsin Municipalities

• **The Always Popular Municipal Roundtable** - Hosted by the League of Wisconsin Municipalities’ Executive Director, Jerry Deschane

• **E&PW Track: A Tale of Two Cities: A look at Middleton and Wausau's Referendums on Creating Stormwater Utilities** - Jim Bachhuber, Midwest Storm Practice Leader, Brown and Caldwell

4:30 PM - 6:00 PM Milwaukee City Hall Reception
Join Mayor Barrett, members of the Milwaukee Common Council as they show off Milwaukee City Hall.

**Friday October 30th, 2015:**

7:30 AM - 8:30 AM Scrambled Eggs and Politics - Separate Registration Required
Speaker Invited but not yet confirmed.

8:45 AM - 9:45 AM Concurrent Sessions

• **Leadership Track: The How, What & Why of Business Improvement Districts**
  Chuck Law, LGC Director and Community Planning and Design Specialist, UW-Extension Local Government Center

• **Bridging the Digital Disconnect: the Changing Culture of Government Website Usage**
  Bryan Hahlbeck, Senior Regional Sales Manager, Civic Plus
  Additional panelists TBD

• **E&PW Track: Multi-Jurisdictional GIS & Asset Management-An Expanding and Growing Tool**
  Scott Daniel, Senior GIS Analyst, Ruekert & Mielke, Inc.

10:00 AM - 11:00 AM Concurrent Sessions

**Fair Housing**

**Strategies to Attract Broadband**
Mary Kurz, Broadband & E-Commerce Education Center, UW-Extension

**E&PW Track: Combating Professional Stupidity**
Gabe Gabrielsen, Executive Director, Local Government Resources

11:00 AM Adjourn
117th Annual Conference
October 28 - 30, 2015, Hyatt Regency, Milwaukee, Wisconsin

Please print or type. Use a separate form for each person; or register on-line at <www.lwm-info.org>.

NAME ___________________________________________ TITLE ___________________________________________

Name tag should read: _______________________________________________________________________________

Municipality/Company _______________________________________________________________________________

Address ___________________________________________________________________________________________

State _____________ Zip __________ Telephone _____________________ E-mail _______________________________

Guest name tag should read: __________________________________________________________________________
(Guest Program includes Thursday’s excursion for guests and all conference receptions.)

Includes conference materials, admission to all workshops, general sessions, reception Wednesday evening and Thursday lunch. Early bird registrations paid by Monday, September 16, 2015 have reduced rates. Contact the Hyatt Regency at (414) 276-1234; identify yourself as with League of Wisconsin Municipalities.

Conference registration fees, less the $10 processing fee, are refundable if the League receives the cancellation by 4:45 p.m., Friday, October 23, 2015. No refunds are made after this date.

<table>
<thead>
<tr>
<th>Registration Fee Amount</th>
<th>Early Bird</th>
<th>Regular</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preconference Workshop (check one only)</td>
<td>$70</td>
<td>$85</td>
</tr>
<tr>
<td>Non-member Preconference (check one only)</td>
<td>95</td>
<td>110</td>
</tr>
<tr>
<td>Member Full Conference Registration</td>
<td>160</td>
<td>185</td>
</tr>
<tr>
<td>Non-member Full Conference Registration</td>
<td>185</td>
<td>210</td>
</tr>
<tr>
<td>Member Thurs. Only Registration</td>
<td>105</td>
<td>130</td>
</tr>
<tr>
<td>Non-member Thurs. Only Registration</td>
<td>130</td>
<td>155</td>
</tr>
<tr>
<td>Guest</td>
<td>65</td>
<td>80</td>
</tr>
<tr>
<td>Chief Executive Breakfast</td>
<td>25</td>
<td>30</td>
</tr>
<tr>
<td>Total</td>
<td>$______</td>
<td>$______</td>
</tr>
</tbody>
</table>

Payment Method (Payment must accompany registration for Early Bird Rate to apply.)

☐ Check Enclosed (make checks payable to: League of Wisconsin Municipalities)
☐ Credit Card

Type: ☐ Master Card ☐ Visa or ☐ Discover

Number ______________________________ Exp: _______________ Vcode_________________ Zip ______________________

☐ Please place an “X” through the box if you need an accommodation regarding a disability or dietary need. We will contact you to make the necessary arrangements.

Return to: League of Wisconsin Municipalities,
131 W. Wilson St., Suite 505, Madison, WI 53703; Fax: (608) 267-0645
COMPLETE & RETURN TO CLERK STURN BY SEPTEMBER 10, 2015

2015 League of Wisconsin Municipalities Conference
Hyatt Regency - Milwaukee
October 28-30, 2015

Alderperson Name: _________________________________

☐ I will NOT be attending the 2015 League of Wisconsin Municipalities Conference in Milwaukee October 28-30, 2015.

☐ I will be attending the 2015 League of Wisconsin Municipalities Conference in Milwaukee October 28-30, 2015. Please complete the following:

   Hotel Reservations at the Hyatt Regency, Milwaukee:
   ☐ Tuesday Night – Oct. 27th
   ☐ Wednesday Night – Oct. 28th
   ☐ Thursday Night – Oct. 29th

   Pre-Conference Workshops:
   ☐ Cities on the Edge; Innovations in Municipal Government
   ☐ Be a More Effective Official and Stay out of Trouble
   ☐ The State of Economic Development
   ☐ None