

**Community Development Authority of the City of Neenah
July 8, 2019 - 4:00 PM**

Present: Board Members: Ald. Cari Lendrum, Pete LeCompte, Tom Martin, Grant Birtch, Michelle Bauer, John Ahles and Ald. Marge Bates. Also Present: Executive Director Chris Haese and Office Manager Samantha Jefferson.

Approval of April 1, 2019 meeting minutes:

MSC Lendrum/Ahles, the CDA to approve the meeting minutes of April 1, 2019. All aye.

Approval of April 1, 2019 closed session meeting minutes:

Member Lendrum mentioned a few typos that will be corrected.

MSC Lendrum/Ahles, the CDA to approve the closed session meeting minutes of April 1, 2019. All aye.

Public Appearances:

A letter of support for a potential project was received from John Skyrms (Historic Neenah Properties, LLC) and read by Director Haese (Attachment A).

The Community Development Authority may convene into Closed Session pursuant to Wis. Stats. Sec. 19.85(1)(e) for the approval of potential land acquisition and development within the Gateway Redevelopment Area:

MSC Bates/Lendrum, the CDA to convene into Closed Session. All voting aye.

MSC Ahles/Bates, the CDA to convene into Open Session. All voting aye.

Adjournment: The meeting was adjourned at 5:20 p.m. **MSC Lendrum/LeCompte. All voting aye.**

Respectfully Submitted,



Samantha Jefferson
Office Manager, Community Development

Attachment A

July 8, 2019

Mr. Tom Martin, Chairman
Community Development Authority
211 Walnut Street
Neenah, WI 54956

Dear Mr. Martin,

I am unable to attend the CDA meeting today, but wish to convey my feelings regarding the potential development of the 200 block of W. Wisconsin Avenue known as the "Plexus lawn".

As a business owner in the BID for the last 20 years, and property owner for the last 10 years, I have strong opinions regarding development within the BID. With limited space available for development it's critical it's done right.

For years I have argued that for a downtown to be healthy it must have people living in it. In support of that belief my wife and I moved to downtown Neenah one year ago and we are loving the experience!

I am writing you to express my support of the mixed-use development being discussed today. In my opinion the proposed development represents a "best-use" scenario for the site. It satisfies several important criteria:

- 1) The Downtown needs attractive market rate housing.
- 2) The Downtown needs additional retail space.
- 3) The project adds property value to the TIF.
- 4) The Downtown needs to preserve and utilize our green spaces.
- 5) The project includes a community area for gathering and programming.
- 6) The project is an excellent example of balancing City, community, and investor needs.

Having operated a business in downtown DePere for many years, I am familiar with the developer and his work. I have no reservations about this project being successful and becoming a great Neenah destination. I encourage the CDA to do all in its power to make this happen.

Thank you for your time, service, and consideration.

Best regards,



John Skyrms

Historic Neenah Properties, LLC

"Love where you work!"

920.819.1795