

**Minutes of Neenah Central City Business Improvement District Board  
August 18, 2020 – 8:00 am**

**PRESENT:** Board Members: Alex Wenzel, Bob Gillespie and Jane Lang. Also present: Sara Hanneman (Future Neenah, Inc.), Nikki Hessel (Future Neenah, Inc.), Beth Stubing (Thrivent), Samantha Jefferson (City of Neenah Community Development) and Deputy Director Brad Schmidt (City of Neenah Community Development).

**Approval of Minutes:** A quorum was not present. Meeting minutes were not acted upon.

**Public Appearances:** Beth Stubing (Thrivent) was introduced to the board. She will be taking the seat previously filled by Member Birtch.

**Financials:**

- **Bills for Approval:** \$2083.96. A quorum was not present. Bills were not acted upon.
- **Budget Status Report:** This status report is for the month of June. Various grants are seen as being paid out on this status report.

**Executive Committee Report:**

- **No Meeting/No Report**
- **Fall Exec. Committee Meeting – Schedule for September:** 2021 Budget and officers will be discussed.

**Maintenance Committee Report:**

- **No Meeting/No Report**
- **Fall Bulb Recycle Week: September 14-18**
- **Next meeting is September 9**

**Recruitment and Retention Report:**

- **No Meeting / No Report:** Member Gillespie asked if there was still money left for grants. Assistant Executive Director Hanneman confirmed that there is still grant money available.

**Public Relations and Marketing Committee Report:**

- **Report from August 13 Meeting:** Ultimate Ladies Day will be held on September 12. It is being reformatted into a grab-and-go type meal but will still include shopping and gift certificate rewards. Some women have canceled and there are still spots open. Future Neenah is working on a new directory brochure to be printed. The Summer Madness Sale went well. Alderperson Erickson suggested a downtown event that will showcase carved pumpkins. An idea for the event was that businesses could be in charge of the pumpkins showcased outside of their business. These would not be carved on-site.

BooFest was discussed. It is likely the event will be canceled for health and safety reasons. A Very Neenah Christmas is being discussed to determine if there will be a safe way to continue with the event. Member Lang mentioned that the Celebrate the Season event is also TBD.

**City of Neenah Updates:**

- Two downtown development projects will be breaking ground in the coming months. A 71-unit apartment building on the corner of Main and Millview will break ground in the fall. A 40-unit multi-use building on the corner of Wisconsin and Church will break ground in the spring.

**Future Neenah Updates:**

- **Log Your Loops:** Began Memorial Day weekend and will end Labor Day weekend. Over 700 people have registered this year.
- **Summer Events Updates:** Music programs for the rest of the summer will be held in Riverside Park (last event September 3<sup>rd</sup>). Drive to Boogie will be held at the Neenah High School parking lot. The last Farmer's Market will be October 17<sup>th</sup>.

- New signage will soon be in the downtown in the form of a kiosk. Women's Equality Day will be celebrated at the Octagon House on Wednesday, August 26, 2020 at 12:00 p.m. It is the 100<sup>th</sup> anniversary of the 19<sup>th</sup> Amendment.

**Announcements and Future Agenda Items:**

- **Next Meeting – September 15**

**Adjournment:** The Board adjourned at 8:30 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Samantha Jefferson", with a long, sweeping horizontal line extending to the right.

Samantha Jefferson  
Office Manager, Community Development