

Minutes of Neenah Central City Business Improvement District Board
April 20, 2021 – 8:00 am
Council Chambers – City Hall

PRESENT: Board Members: Alex Noskowiak, Jane Lang, Michelle Bauer, Alex Wensel, George Brownell, Alex Wenzel, Bob Gillespie and Tori Dorn. Also present: Sara Hanneman (Future Neenah, Inc.), Nikki Hessel (Future Neenah, Inc.), Samantha Jefferson (City of Neenah Community Development), Deputy Director Brad Schmidt (City of Neenah Community Development) and Mayor Dean Kaufert.

Approval of Minutes: MSC Bauer/Wenzel, the BID Board to approve the minutes from the March 16, 2021 BID Board meeting. All voting aye.

Public Appearances: None.

Recruitment and Retention Report:

- **Ret & Recr Grant 125 ½ W Wisconsin Avenue:** The owner of 125 W. Wisconsin (Robert Wedge) has requested a Retention and Recruitment grant to help with renovations to the upstairs, front apartment. In particular, large projects to be done are new heat and A/C equipment and insulation. An estimate on how long the project will take is about 2 months. **MSC Gillespie/Noskowiak, the BID Board to approve a Retention and Recruitment grant in the amount of \$5,000 for 125 ½ W. Wisconsin Avenue. All voting aye.**

Financials:

- **Bills for Approval:** MSC Wenzel/Gillespie, the BID Board to approve the bill packet for the amount of \$46,250.56. **Motion passed.**
- **Budget Status Report:** Assistant Executive Director Hanneman detailed a few of the transactions on the budget status report. The amounts for Memorial Florist and centralized management were processed in this bill packet.

Executive Committee Report:

- **No meeting, no report.**

Maintenance Committee Report:

- **Rock the Block:** Habitat for Humanity will again hold *Rock the Block* in the Sherry Street on May 6th – 8th.
- **District Walk Through June 9 – All members welcome!**
- **Maintenance Position:** The downtown maintenance position is open. This is a part-time role – approximately 10 hours/week. Mike will be staying in the interim to help until an employee is found.

Public Relations and Marketing Committee Report:

- **Updates from the April 8 meeting:** Ald. Lang gave updates from the meeting and reported that the following was discussed:
 - The spring scavenger hunt was a success – 126 sheets were turned in to Future Neenah.
 - 64 receipts were turned in for the Lunch Bunch event.
 - Ultimate Ladies Day is being planned for 9/18. This will occur on the same Saturday as the Pow Wow so events may coincide.
 - Downtown Neenah Spring Fling – May 1
 - Gift Certificate Sale – June 12

City of Neenah Updates:

- John Skyrms has been elected to City Council and is one of the three alderman representing the area that includes the downtown.
- Residential projects for the former Bridgewood Golf Course property are being considered.
- The developer of Eternity Acres is moving forward with the first two phases of the development.
- The ordinance for Temporary Outdoor Liquor Licenses is being considered by Council on 4/20.

- Council approved special summer hours for City Hall. Offices will be open from 7:30 a.m. – 5:00 p.m. Monday – Thursday and 7:30 a.m. – 12:00 on Fridays.
- The Lake Shore trail project is moving forward.
- Council approved a mask advisory for the city. The Police Department will respond to situations in which business owners feel that a customer is not following guidelines that are expected to be followed at their location.
- The Fourth of July celebration is planned but will be abbreviated.
- The city has been moving to a new software for online forms. The Recreational Burn permit is now available to be applied for and paid for online.
- The Historical Society will be putting informational signage along the Lake Shore trail that will include information about the things that were found there and the groups that lived on that land years ago.
- The Historical Society will open their newest exhibit *Tracing Our Paths* on May 9.

Future Neenah Updates:

- The city-wide dining promotion is in full swing. Future Neenah has been flooded with receipts since the event began.
- FNI is planning for summer events.
- Lion's Tail is planning to construct an outdoor patio to increase the outdoor space for their establishment. In regards to this, Member Gillespie suggested that the Retention and Recruitment committee discuss expanding what projects the grant could cover when considering projects related to COVID.
- Bike to Boogie may be changing – FNI is looking into potentially closing down a street in the downtown for the concert.

Announcements and Future Agenda Items:

- **Next Meeting – May 18, 2021**

Adjournment: The Board adjourned at 9:00 a.m.

Respectfully submitted,



Samantha Jefferson
Office Manager, Community Development