

CITY OF NEENAH
PUBLIC SERVICES AND SAFETY COMMITTEE MEETING
Tuesday, October 29, 2019 - 6:30 PM
Hauser Room - City Administration Building

NOTICE IS HEREBY GIVEN, pursuant to the requirements of Wis. Stats. Sec. 19.84, that a majority of the Neenah Common Council may be present at this meeting. Common Council members may be present to gather information about a subject over which they have decision-making responsibility. This may constitute a meeting of the Neenah Common Council and must be noticed as such. The Council will not take any formal action at this meeting.

AGENDA

1. Approval of Minutes of the October 8, 2019, Regular Meeting and the October 16, 2019, Special Meeting (Minutes can be found on the City website)
2. Public Appearances
3. Ordinance 2019-24: Plan Commission Organization (Attachment)
4. Discussion and Update: (Kaufert, Kading, Merten)
 - a. Neenah High School / Memorial Park Parking During School Days
 - b. On-Street Parking Changes in Area of High School
5. Lakeshore Avenue Options (Attachment)
6. Licenses:
 - a. Beverage Operator License Applications (Attachment)
 - b. Beverage Operator License Application - Denial (Attachment)
 - c. Pawnbroker / Secondhand Dealer License Application (Attachment)
7. Public Works General Construction and Department Activity
8. Announcements / Future Agenda Items
9. Adjournment

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Neenah will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance, or reasonable accommodation in participating in this meeting or event due to a disability as defined under the ADA, please call the **Public Works Administrative Assistant at (920)886-6240** or the **City's ADA Coordinator at (920)886-6106 or e-mail attorney@ci.Neenah.wi.us** at least 48 hours prior to the scheduled meeting or event to request an accommodation.

CITY OF NEENAH
PUBLIC SERVICES AND SAFETY COMMITTEE MEETING MINUTES
Tuesday, October 8, 2019 - 6:30 PM
Hauser Room - City Administration Building

Present: Alderpersons Bates, Lang, Lendrum, Spellman and Stevenson

Also Present: Mayor Kaufert, Director of Public Works Kaiser, Police Captain Bernice, Traffic Engineer Merten, Superintendent of Public Works Radtke, Scott Francis, Bill Pollnow

Minutes: Motion/Second/Carried Lendrum/Spellman to approve the minutes of the September 24, 2019, Regular Meeting. All voting aye.

Public Appearances: None.

Impaired Driving Task Force Grant 2020: Police Captain Bernice reviewed the Police Department request to take part in the Impaired Driving Task Force Grant for 2020. The objectives of the grant are to decrease the incidence of target driving violations, related crashes and to increase voluntary compliance with traffic regulations. He stated that the focus is impaired driving, which includes OWI violations, and other enforcement actions. Committee discussed the enforcement effort for OWI violations given the stated reduction in levels of OWI arrests regionally. Captain Bernice stated that the Winnebago County Sheriff's Office is coordinating the grant enforcement effort. Committee discussed seatbelt violation enforcement practices and texting while driving enforcement. Captain Bernice stated that the city's grant share is \$20,000 with a \$5,000 agency match. Mayor Kaufert noted that this would provide about 400 enforcement hours over the course of the grant year.

REPORT

Following discussion, **Motion/Second/Carried Stevenson/Lendrum to recommend Council grant permission for Police Department to take part in the 2020 Impaired Driving Task Force Grant with a grant amount of \$20,000 and city match of \$5,000.** All voting aye.

E. Forest Avenue Parking Request: Engineer Merten reviewed his October 4, 2019, memo regarding the concerns from the owner of 303 N. Commercial Street of the lack of parking within the general vicinity of his property. He reviewed the history of parking inventory in the area. He noted pavement marking changes that were made this past summer on Forest Avenue. He noted that the revised markings are an attempt to address the awkwardness of vehicle interaction at the intersection of Commercial Street and Forest Avenue. He noted the impact that Winnebago County Human Services employees and customers have on parking in the area. He stated that the quoted cost to remove the current striping and place epoxy pavement markings is about \$5,000.

Scott Francis, owner of 301 and 303 N. Commercial Street, addressed the Committee. He note the recent removal of parking adjacent to his building along Forest Avenue. He noted that his building is landlocked with frontage on Commercial Street and Forest Avenue but no direct access to the off-street parking area to the north. He stated that his building has two commercial units on the first floor and three residential units on the second floor.

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He noted a number of parking changes that have taken place since his ownership of the building. He noted contacts that have been made with City staff over the past decade to encourage an increase in the public parking supply. He estimated that the number of employees at the Winnebago County Human Services building has doubled since it opened. He noted two parking easement areas controlled by the City. He noted underutilized parking locations that could be used to alleviate the parking stress around the County site, including the High Street Lot, the Community First Credit Union site, and the Doty Island Dental site. He expressed a concern with the lack of notification of the parking removal on E. Forest Avenue and asked that the parking be restored.

Traffic Engineer Merten confirmed that the pavement marking changes have had the intended result. He also noted that the marking changes opened up parking on the north side of Forest Avenue east of former Kewanna Street. Committee discussed the need to balance the benefit of the traffic change with the cost of the parking loss for adjacent properties. Committee discussed truck turning movements from westbound Forest Avenue onto northbound Commercial Street.

Committee discussed the need to look at the bigger parking picture in the area. Mayor Kaufert noted his observations of parking in the area and suggested that changes to parking start with Island Lane. He suggested placing a time restriction on the northerly three spaces and allow parking by permit in the remaining 12 spaces. He stated that he has contacted the county executive's office to discuss the matter.

Committee discussed the markings and restrictions on parking spaces in the city easement areas. Committee discussed a partial removal of the brick wall edging the parking lot north of 307 N. Commercial Street to provide better access from that lot to the businesses at 303 and 301 N. Commercial Street. Committee discussed establishing time limits that would be less conducive to violation.

The consensus of the Committee was to recommend the following steps:

1. Restore three parking spaces on the north side of E. Forest Avenue adjacent to Mr. Francis' building as soon as possible.
2. Create three time limited spaces on the north end of Island Lane.
3. Post a time restriction on the 8 spaces in the City easement area of the lot north of 307 N. Commercial Street. Work with adjacent businesses to establish the appropriate time restrictions and enforcement period.
4. Have Mr. Francis work with the property owner of 307 N. Commercial Street to remove a portion of the brick wall edging the parking lot for that property.
5. Provide the Committee with a progress report in January.

Tullar Garage Drop-Off Site: Director Kaiser reviewed the proposed Tullar Garage Drop-Off Site rules of operation, entry card options and information that would be provided to residents.

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Bill Pollnow, 534 S. Lake Street, addressed the Committee to caution against taking drastic action in managing the drop-off site to address a very small number of problematic customers. He noted that the proposal requires landlords to manage their tenant use of the access cards. He felt that this would be problematic. He questioned the scale of the abuse of the facility and requested more vetting of any proposals. He noted that attendant training needs to be improved to emphasize the need to check IDs for customers.

Director Kaiser noted that the Committee had discussed concerns with drop-off site use in August and reviewed the collection numbers at that time. Superintendent Radtke stated that renters would still be able to get an access card for the site. He reviewed the rationale for the punch-card style system for site access. He noted that staff had considered using a barcode-style card but felt that starting with a simple system would cause the fewest problems. He noted that the owner of each property would be mailed one card, which would be good for 5 visits to the site for disposing large items, concrete, dirt, or garbage. If the property owner needed another card, one would be sold for \$25. Committee requested that staff explore the possibility of adding a property address to the card.

Committee discussed a number of aspects of drop-off site and refuse collection operations. Committee discussed the volume of curbside large item collection that is currently performed. Director Kaiser noted that these volumes have increased over the past several years and are now at levels not seen since 2010. Committee discussed the services provided at the Neenah drop-off site as compared to the services and charges at drop-off sites from several nearby communities. Committee noted that some of the items taken to the drop-off site appear to be in good condition. They requested that information on alternatives to landfill disposal be provided with the access card.

Beverage Operator License Application: The Committee reviewed the beverage operator license applications for Erica M. Cowling, Rebecca L. Durant, Jessica G. Lambert, Tami J. Lefeber, Tanna J. Mayer, Nichole A. Van Hammond and Alexis Zehner. Chairperson Bates stated that she would contact the city clerk to find out why corrections were needed to the Cowling, Durant and Lefeber applications.

C.A. Following discussion, **Motion/Second/Carried Lendrum/Spellman to recommend Council approve beverage operator license application for Erica M. Cowling, Rebecca L. Durant, Jessica G. Lambert, Tami J. Lefeber, Tanna J. Mayer, Nichole A. Van Hammond and Alexis Zehner.** All voting aye.

Retail Liquor/Beer License Application: Committee reviewed the retail liquor/beer license application for Wisconsin Apple, LLC, d/b/a Applebee's Neighborhood Bar & Grill. Chairperson Bates stated that the Liquor License Review Subcommittee had recommended approval of the application.

Public Services and Safety Committee Meeting
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C.A.

Following discussion, **Motion/Second/Carried Stevenson/Lendrum to recommend that Council approve the retail liquor/beer license application for Wisconsin Apple, LLC, d/b/a/ Applebee's Neighborhood Bar & Grill, 111 Westowne Drive, Kent Billingsley, agent.** All voting aye.

Public Works General Construction and Department Activity:

1. Contract 1-19 (Caroline, Stevens, Fifth) – Work is complete. Final quantity measurements are being made.
2. Contract 2-19 (Stanley Ct, Stanley St, Thomas)
 - a. Stanley Court – Utility work is complete. Road excavation is complete. Curb/gutter should be placed by the end of the week.
 - b. Stanley Street – Utility work, curb/gutter repairs and landscaping work are complete. Paving work remains.
 - c. Thomas Court – Utility work, excavating, curb/gutter installation, and landscaping are complete. Paving work remains.
3. Contract 4-19 (Concrete Pavement and Sidewalk Repair) – The major work items have been completed (Bell St trail, Pendleton Rd sidewalk/trail, Tullar Rd pavement repairs). The remaining work consists of miscellaneous curb/gutter, pavement, and sidewalk repairs.
4. Contract 5-19 (Hot-Mix Asphalt Pavement Repair) – Some patches have been completed. The remaining work will start in October.
5. Contract 7-19 (Breezewood Sanitary Sewer) – Bids were opened on Sept. 19. Dornier, Inc., was awarded the contract. A pre-construction meeting has not yet been scheduled.
6. Courtney Court – Utility work, excavating, and curb/gutter installation are complete. Landscaping and paving work remains. The Town has indicated that they intend to place the base layer of asphalt this year and the topcoat next year. Staff is reviewing the first billing received from the Town for our share of the project.
7. Cardinal Plat – Utility installation is ongoing. Access to the site comes from Lone Oak Drive.
8. Multi-modal Local Supplement – Staff attended a WisDOT webinar regarding the Multimodal Local Supplement (MLS). We are evaluating a number of potential projects to submit. There is not a limitation on the number of submittals.
9. Downtown Traffic Study – The consultant is evaluating data from travel time runs made along the base route (Wisconsin Avenue) and alternate routes. They are also looking through traffic modelling provided by ECWRPC for the downtown street network.
10. Jewelers Park Trail – Staff has prepared a request for proposals for consulting services to prepare plans and specifications for a possible trail along Jewelers Park Drive.
11. North Riverwalk – The shorewall improvements at the east end of the North Riverwalk have been completed (TID 8 CIP, page 267 of 2019 Operating and Capital Improvement Budget).
12. Abby Avenue – Staff is preparing an MOU with the City of Menasha for the Abby Avenue project. The draft MOU has not yet been provided to Menasha. The final MOU will be brought to Committee and Council.

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Announcements/Future Agenda Items:

Chairperson Bates requested that Ald. Spellman provide a note identifying items that she would like to have placed on an agenda for future Committee consideration.

Chairperson Bates informed the Committee that, while Habitat for Humanity is constructing garages with new home builds, they will not be installing hard surface driveways. Director Kaiser noted ordinance requirements for hard surface aprons.

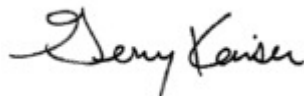
Director Kaiser stated that he will need a Committee meeting prior to the October 16 meeting of the Common Council to address the STP-Urban application for the S. Commercial Street reconstruction project.

Ald. Stevenson noted that the Police Department had previously indicated that they would provide an update on Communications Tech overtime. He requested that they provide that information.

Mayor Kaufert informed the Committee that a speed hump was installed on Baldwin Street.

Motion/Second/Carried Lang/Lendrum to adjourn at 8:50 p.m. All voting aye.

Respectfully submitted,



Gerry Kaiser, PE
Director of Public Works

CITY OF NEENAH
SPECIAL PUBLIC SERVICES AND SAFETY COMMITTEE MEETING MINUTES
Wednesday, October 16, 2019 - 6:30 PM
Hauser Room - City Administration Building

Present: Alderpersons Bates, Lang, Lendrum, Spellman and Stevenson

Also Present: Mayor Kaufert, Director of Public Works Kaiser, Assistant City Attorney Van DenHeuvel, Ald. Boyette, Ald. Kunz

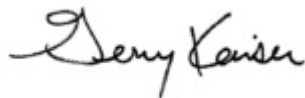
S. Commercial Street Reconstruction - STP-Urban Application: Director Kaiser informed the Committee that staff has submitted an STP-Urban application to WisDOT for the reconstruction of S. Commercial Street (Stanley Street to Tyler Street). The estimated cost of the project is \$7,869,900, not including project design. The City is targeting a 2025 construction year with design starting in 2022. He reviewed the project review and selection process for project proposals within the Appleton Urbanized Area. He noted that maximum funding level for this program is 80% Federal - 20% Local. He stated that the goal of the selection committee is to maximize the use of the \$17,938,343 funding pool assigned to the Appleton Urbanized Area. He noted that the S. Commercial Street was one of four projects that was selected. Those projects could be funded at a level of 72% Federal - 28% Local. He stated that East Central Wisconsin Regional Planning staff and WisDOT staff had asked that the project sponsors provide a willingness to accept the proposed cost split. Director Kaiser noted that updated numbers for the proposed cost split would result in the Federal share of the project being \$5,668,528 and the City share being \$2,201,372. He stated that, if the project proceeds, a State-Municipal Agreement will be prepared and presented for Council approval.

Committee discussed numerous aspects of the proposal including the project scope, project cost estimate, project schedule, utility work related to the project, design consulting needs, and the consequences of rejecting the cost share proposal. Director Kaiser reviewed past practice relative to design services on these types of projects. Ald. Kunz addressed the Committee to note the additional cost that the City would take on under the proposed cost split. Mayor Kaufert emphasized regional nature of the project review and selection and the need to maintain a cooperative relationship with the other communities within the urbanized area.

Following discussion, **Motion/Second/Carried Stevenson/Lendrum to recommend Neenah accept the 2020-2025 STP-Urban grant award for the S. Commercial Street reconstruction with a 72% - 28% cost share as presented . All voting aye.**

Motion/Second/Carried Lendrum/Stevenson to adjourn at 6:55 p.m. All voting aye.


Respectfully submitted,



Gerry Kaiser, PE
Director of Public Works



M E M O R A N D U M

DATE: October 23, 2019
TO: Chairwoman Bates, members of the Public Services & Safety Committee
FROM: City Attorney Jim Godlewski 
RE: Ord. 2019-24 – Plan Commission Organization

Section 2-167 provides that the Plan Commission composition include the Mayor, Director of Public Works, one Alderman appointed by the Common Council, representatives from the Park & Recreation Commission and Board of Education (and who is a city resident) and 3 additional residents who are not City Officials for a total of 8 members. Since Ald. Kunz' retirement from the school board, a replacement, who is also a resident of the City, has not been appointed by the school board. State law requires that the commission be composed of 7 members, at least 3 of which must be citizen members who are not city officials. A different commission composition can be provided for by ordinance.

Given the difficulty of appointing a school board representative, which in turn creates quorum problems, staff suggests that the Commission composition be amended to eliminate the school board representative and provide for a 7 member commission, consistent with state law requirements. Proposed ordinance 2019-24, attached, would accomplish that change. That would also reduce the quorum requirement from 5 to 4 members of the commission.

In addition, a duplicate provision relating to the Plan Commission composition & structure exists in the Zoning Code at §26-26. An ordinance amending that provision to refer back to §2-167 will be presented to Plan Commission and Council in November or early December.

An appropriate motion could be to recommend Council adopt Ord. 2019-24



AN ORDINANCE: By Public Services & Safety
Committee
Re: Amending Neenah Code §2-167 relating to the
composition of the Plan Commission by
eliminating the representative of the Board of
Education.

ORDINANCE NO. 2019-24

Introduced: _____
Committee/Commission Action: _____

AN ORDINANCE

The Common Council of the City of Neenah, Wisconsin, do ordain as follows:

Section 1. Section 2-167 of the Code of Ordinances of the City of Neenah is amended by deleting the stricken language to read as follows:

Sec. 2-167. - Plan Commission.

- (a) *Composition.* The Plan Commission shall consist of the Mayor, who shall be its presiding officer, the Director of Public Works, a representative of the Park and Recreation Commission appointed by the Chairman of the Park and Recreation Commission for a one-year term, an alderman, ~~a member of the Board of Education who is a resident of the City recommended by the Neenah Joint School District~~ and three residents.
- (b) *Appointment.* The Alderman ~~and the Board of Education member~~ shall be appointed by a majority vote of the entire Council each April. The Mayor shall appoint one resident member annually each April for a term of three years. Such appointed members of the Commission shall commence their terms on May 1.
- (c) *Powers and duties.* The Plan Commission shall have such powers as are conferred upon it by law and shall perform such further duties as are imposed upon it by the Council.

Section 2. Severability. In the event any section, subsection, clause, phrase or portion of this ordinance is for any reason held illegal, invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision, and such holding shall not affect the validity of the remainder of this ordinance. It is the legislative intent of the Common Council that this ordinance would have been adopted if such illegal provision had not been included or any illegal application had not been made.

Section 3. Repeal and Effective Date. All ordinances or parts of ordinances and resolutions in conflict herewith are hereby repealed. This ordinance shall take effect from and after its passage and publication.

Moved by: _____
Adopted: _____
Approved: _____
Published: _____

Approved:

Dean R. Kaufert, Mayor

Attest:

Patricia A. Sturn, City Clerk

THIS INSTRUMENT WAS DRAFTED BY:
City Attorney James G. Godlewski
211 Walnut Street
Neenah, WI 54956
State Bar No. 1005210



M E M O R A N D U M

DATE: October 23, 2019
TO: Mayor Kaufert and Members of the Public Services and Safety Committee
FROM: Gerry Kaiser, Director of Public Works
RE: Lakeshore Avenue Options

Lakeshore Avenue is included in the 2020 capital improvement program for reconstruction. At the June workshop discussion regarding the 2019-2023 CIP, staff indicated that they would provide design options and other relevant information for Committee discussion. This memo will review a number of options along with positive and negative aspects of each. There is no assumption that a final design recommendation will come from this discussion.

Lakeshore Avenue is a unique street within the city. As options have been considered, it has been done with a goal of balancing a variety of competing demands – vehicle traffic accommodation, pedestrian traffic accommodation, bicycle traffic accommodation, aesthetics, drainage, economic development/tourism, environmental issues, and maintenance.

There was a recognition from the start that we could not approach this as if it were a standard residential street. A part of the recognition was due to the amount of thought that this road has been given over the last thirty years – mainly in the aspect of providing a safe and comfortable environment for vehicular and non-vehicular traffic to co-exist. This is evidenced by the inclusion of this topic in The Neenah Trails Task Force report from 1999, the Neenah Waterfront Design and Master Plan from 2001 (**Exhibit B**), the 2040 Comprehensive Plan input (**Exhibit C**).

The existing street conditions are listed below:

- Width: Current road width is approximately 22 feet from edge to edge of pavement.
- Speed Limit: Posted speed limit is 15 miles per hour.
- Pavement rating: The PASER is 4.
- Drainage: There is no curb/gutter. There is storm sewer installed at the intersections with Wisconsin Avenue and Wheeler Street.
- Parking: The street is posted for “No Parking on Turf”. There is no other parking restriction in place.

Alternatives: In evaluating alternative approaches to the road design, those options which did not address the pavement condition, pavement structure, or road drainage were removed from consideration. There was also no extensive consideration given to converting the street into a two-way street.

That leaves a series of options and variations on those options. They are listed below with a grade for each of the considerations. A poor score is 1 and a good score is 5.

Vehicle traffic accommodation:	Recent traffic counts show a volume of approximately 900 vehicles per day. Average traffic speed is 16.7 mph with an 85 th percentile speed of 20.4 mph. Traffic data is included in Exhibit A .
Pedestrian traffic accommodation:	Pedestrian traffic currently mingles with other forms of traffic on the street. Pedestrian traffic uses the street in both northbound and southbound directions. Pedestrian traffic data is included in Exhibit A . The selected design should to the greatest extent possible allow for the safe incorporation of pedestrian traffic. The Wisconsin Guide to Pedestrian Best Practices states “To increase both the comfort and safety of pedestrian travel, a roadway’s design should allow for adequate separation of motorists and pedestrians. Generally, as a minimum, it is desirable to have four to five feet of separation between traffic lanes and pedestrian walking areas under most situations. When this separation is reduced to less than three feet, a sloped or vertical curb (depending on the speed) should be used.”
Bicycle traffic accommodation:	Bicycle traffic primarily uses the street in a northbound direction although the percentage that use it in a southbound direction is a substantial enough to factor into our consideration of alternatives.
Aesthetics:	The street is part of the ambiance of the area. Staff has assumed installation of roll-style curb where possible to soften the look of the curb/gutter.
Drainage:	Drainage is a critical aspect of successful, long-lasting pavement. This drainage can be accomplished by either the installation of curb/gutter or by construction with a rural design using ditches or swales. This rural type design was rejected because it resulted in a wider area of excavation and consequently greater tree impacts.
Economic development/Tourism:	This is a destination location for both residents and visitors.
Environmental issues:	Trees have been a major consideration as alternatives have been evaluated. Staff assumed that a tree would be removed if its trunk was within six feet of expected excavation. There may be means to mitigate some of those removals if air excavating or hydro-excavating techniques are used, if suitable.
Maintenance:	Whatever is built must be maintained. A primary consideration in this regard is snow removal.

1. 24-foot B-B with curb/gutter

Description:	24-foot width (back of curb to back of curb) with curb/gutter. A striped lane may be added if it can be of width substantial enough to accommodate 2-way non-motorized traffic.	
Cost Estimate:	\$347,755	
Vehicle traffic accommodation	3	Street would be posted for No Parking.
Pedestrian traffic accommodation	3	This assumes marking a non-motorized lane of at least an 8-foot width.
Bicycle traffic accommodation	3	Same as above.
Aesthetics	4	The appearance of the street is close to the existing street.
Drainage	5	Use of curb/gutter improves road drainage.
Economic development / Tourism	2	Reconstruction alone does not enhance the street as a destination.
Environmental issues	2	This design on current alignment results in the removal of approximately 17 large trees. Realignment would be necessary to avoid some of these impacts.
Maintenance.	5	Snow removal is easily accomplished.

2. 29-foot B-B with Curb/Gutter

Description:	29-foot width (back of curb to back of curb), curb/gutter, striped lane for non-motorized traffic.	
Cost Estimate:	\$378,505	
Vehicle traffic accommodation	4	Parking could be allowed with a striped 13-foot combined parking/non-motorized traffic lane.
Pedestrian traffic accommodation	3	This assumes marking a non-motorized lane of at least a 13-foot width. The presence of parked vehicles adds a complication for non-motorized traffic that could negatively impact the comfort level of those users.
Bicycle traffic accommodation	3	Same as above.
Aesthetics	2	The street is significantly wider than the existing street.
Drainage	5	Use of curb/gutter improves road drainage.
Economic development / Tourism	3	The ability to include parking may enhance the street as a destination.
Environmental issues	3	This design on slightly revised alignment results in the removal of approximately 10 large trees.
Maintenance.	5	Snow removal is easily accomplished.

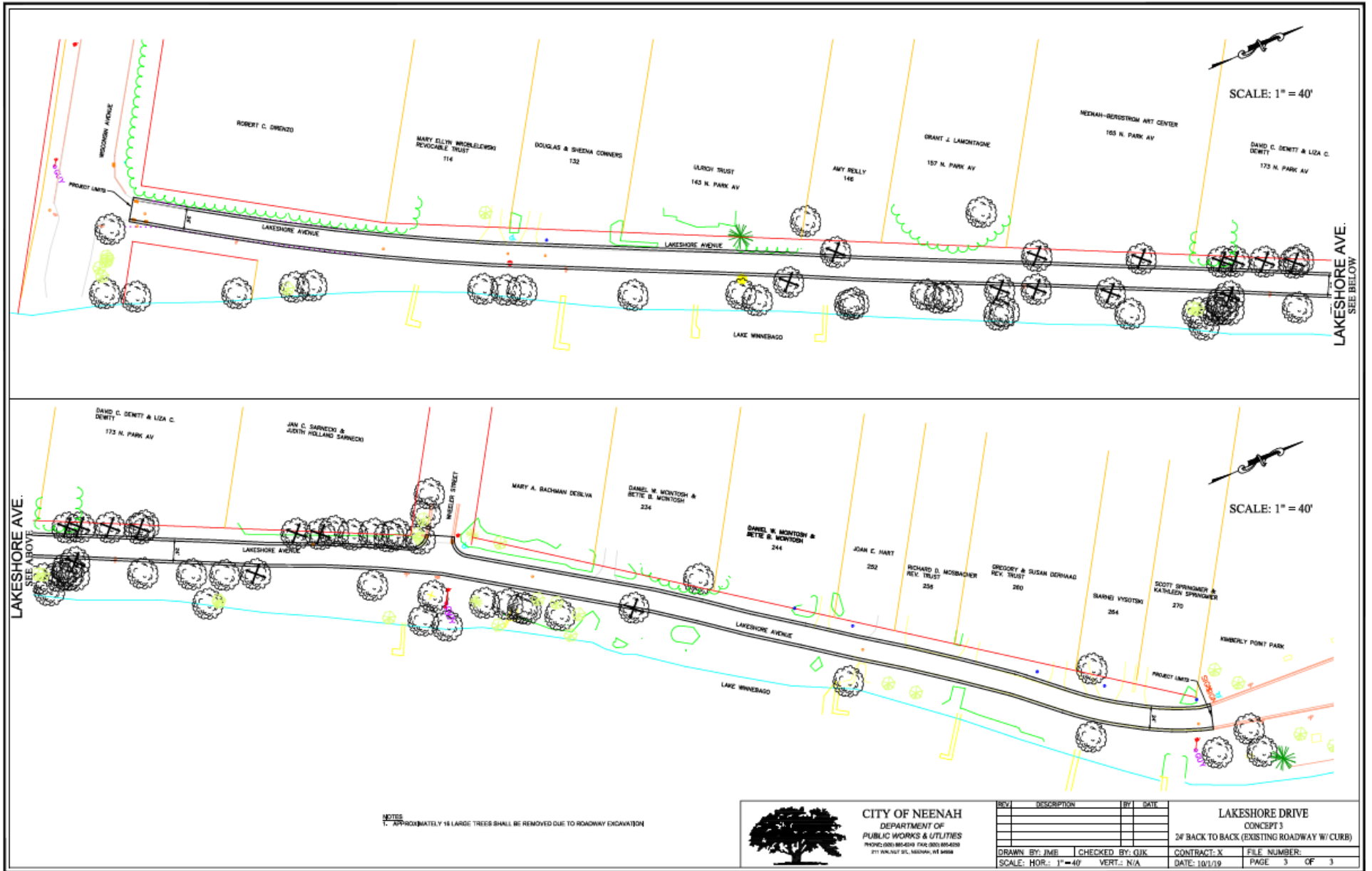
3. 17-foot B-B with Curb/Gutter and Off-Street Trail

Description:	17-foot width (back of curb to back of curb), curb/gutter, 8-foot off-street paved trail.	
Cost Estimate:	\$408,855	
Vehicle traffic accommodation	3	Street would be posted for No Parking. Street width is the same as the Riverside Park roadway.
Pedestrian traffic accommodation	5	Separated facility maximizes safety and comfort level of users.
Bicycle traffic accommodation	5	Same as above.
Aesthetics	4	The street is significantly narrower than the existing street. The off-street trail would meander through the terrace area.
Drainage	5	Use of curb/gutter improves road drainage.
Economic development / Tourism	4	The installation of an off-street trail will enhance the site as a destination.
Environmental issues	4	This design on slightly revised alignment results in the removal of approximately 8 large trees. If a more desirable 10-foot trail is installed, additional trees would be impacted and costs would increase by about \$35,000.
Maintenance.	2	Snow removal is more difficult than the other alternatives. Snow removal for the street and the trail would be separate operations. Depending on the desired level of clearance and wind conditions, multiple service trips may be needed.

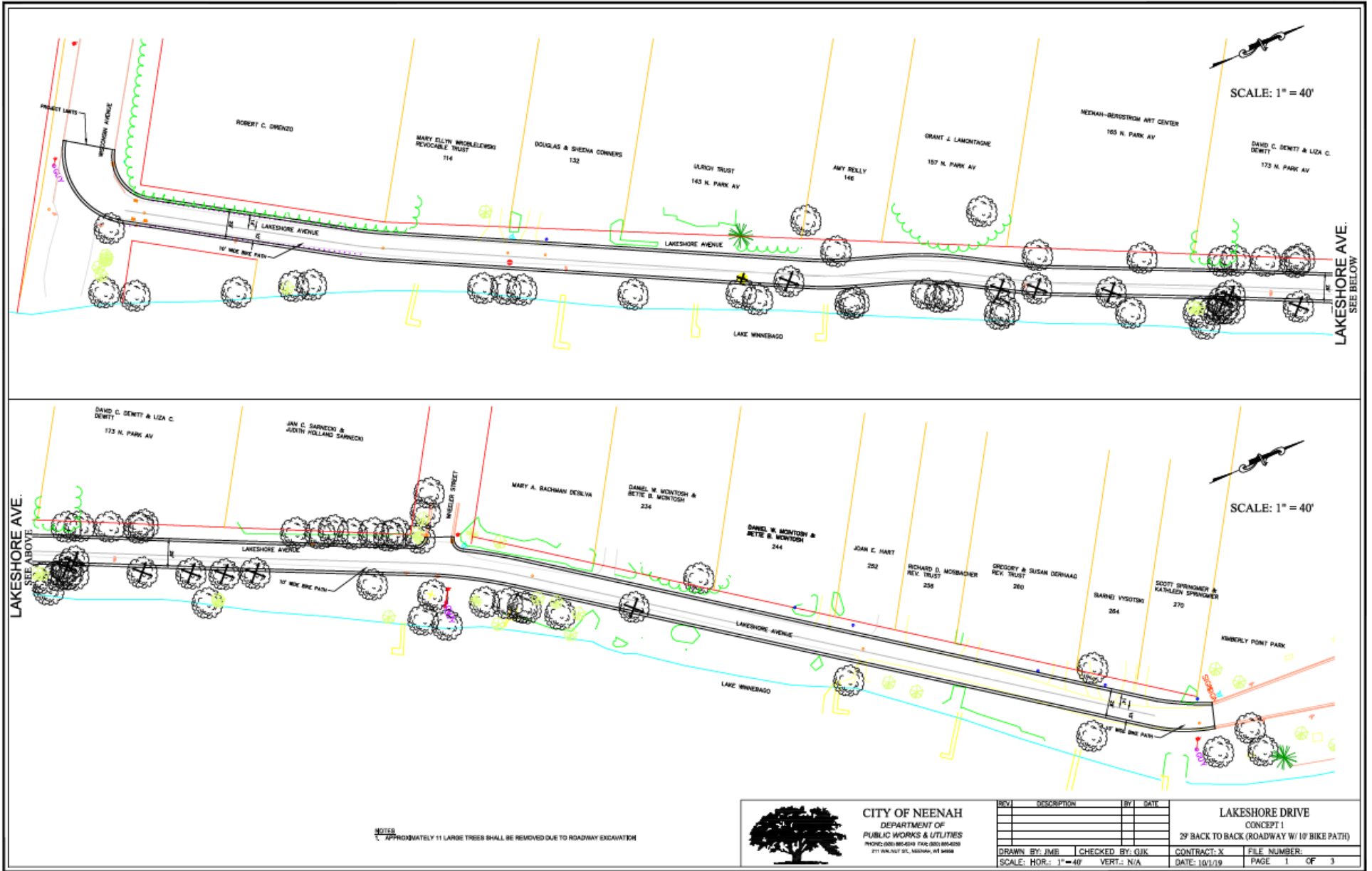
4. 16-foot B-B with Curb/Gutter and adjacent Trail

Design Section:	16-foot width (back of curb to back of curb), curb/gutter, 2-foot colored concrete border, 10-foot trail.	
Cost Estimate:	\$420,000	
Vehicle traffic accommodation	3	Street would be posted for No Parking. Street width is the same as the Riverside Park roadway.
Pedestrian traffic accommodation	4	Separated facility improves safety and comfort level of users.
Bicycle traffic accommodation	4	Same as above.
Aesthetics	3	The street is significantly narrower than the existing street. The abutting off-street trail increases the overall width to approximately 28 feet.
Drainage	5	Use of curb/gutter improves road drainage.
Economic development / Tourism	4	The installation of an off-street trail will enhance the site as a destination.
Environmental issues	3	This design on slightly revised alignment results in the removal of approximately 10 large trees.
Maintenance.	3	Snow removal is more difficult than alternatives 1 and 2. Most of the snow removal could be done from the roadway provided that obstructions aren't placed along the border strip. Minor cleanup on the trail would then follow.

Alt. 1



Alt. 2



NOTES
 1. APPROXIMATELY 11 LARGE TREES SHALL BE REMOVED DUE TO ROADWAY EXCAVATION

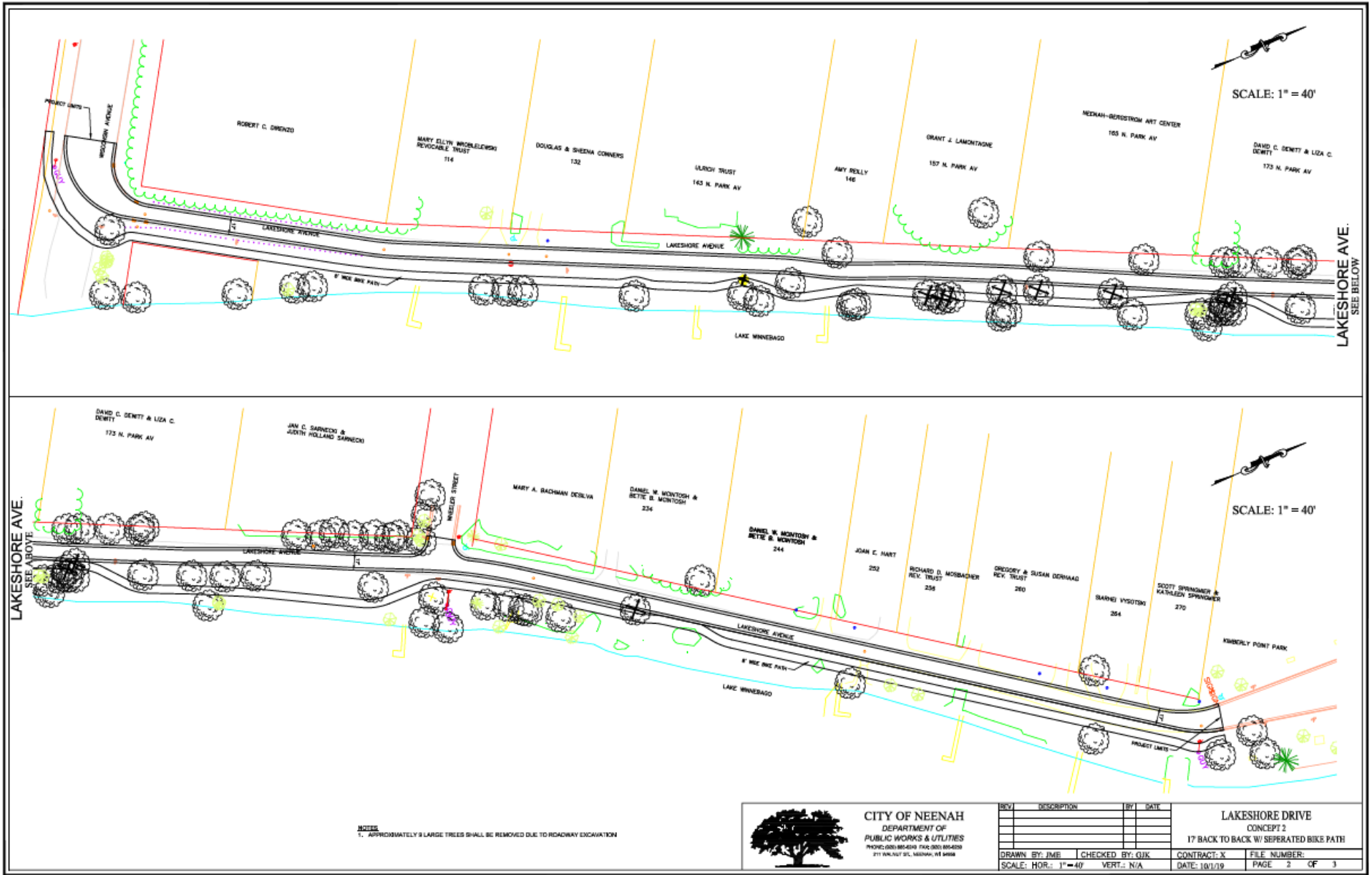
CITY OF NEENAH
 DEPARTMENT OF
 PUBLIC WORKS & UTILITIES
 211 N. JULY ST., NEENAH, WI 54959

REV.	DESCRIPTION	BY	DATE

DRAWN BY: JMB CHECKED BY: GJK
 SCALE: HOR.: 1" = 40' VERT.: N/A

LAKESHORE DRIVE
 CONCEPT 1
 29' BACK TO BACK (ROADWAY W/ 10' BIKE PATH)

CONTRACT: X	FILE NUMBER:
DATE: 10/1/19	PAGE 1 OF 3



NOTES
 1. APPROXIMATELY 2 LARGE TREES SHALL BE REMOVED DUE TO ROADWAY EXCAVATION

CITY OF NEENAH
 DEPARTMENT OF
 PUBLIC WORKS & UTILITIES
PO BOX 2000 400 W. 1ST ST. NEENAH, WI 54956

REV	DESCRIPTION	BY	DATE

DRAWN BY: JME CHECKED BY: GJK
 SCALE: HOR.: 1" = 40' VERT.: N/A

LAKESHORE DRIVE
 CONCEPT 2
 17' BACK TO BACK W/ SEPERATED BIKE PATH

CONTRACT: X FILE NUMBER:
 DATE: 10/1/09 PAGE 2 OF 3

Exhibit A

The following traffic data was extracted from 335 hours of video that was taken at the intersection of Lakeshore Avenue and Wheeler Street from May 29, 2019 to June 5, 2019 and from July 9, 2019 to July 16, 2019. The data expressed here is in a summarized form for ease of interpretation. Further details can be provided by staff.

Definitions:

Pedestrians: Individuals using non-vehicular forms of transport. Includes walkers, runners, bicyclists (when not segregated separately), electric mobility devices, skateboarders, and rollerbladers. While pets and strollers are included classifications, pets and strollers (and the children inside) are not included themselves.

Vehicles: Motor vehicles. Includes cars, trucks, SUVs, motorcycles, and ATVs. Also includes horse drawn carriage.

Table A-1: Average Daily Traffic

Vehicles	Pedestrians	Total
963/day	414/day	1,377/day

Streets with a similar vehicular volume include: Bayview Road near S. Park Avenue, S. Western Avenue by Taft School, Reddin Avenue, Isabella Street, Oak Street by Horace Mann School, Elm Street by Shattuck, Lyon Drive, Nicolet Boulevard by 6th Street, and Marathon Avenue by Brantwood Drive and just south of Castle Oak Drive.

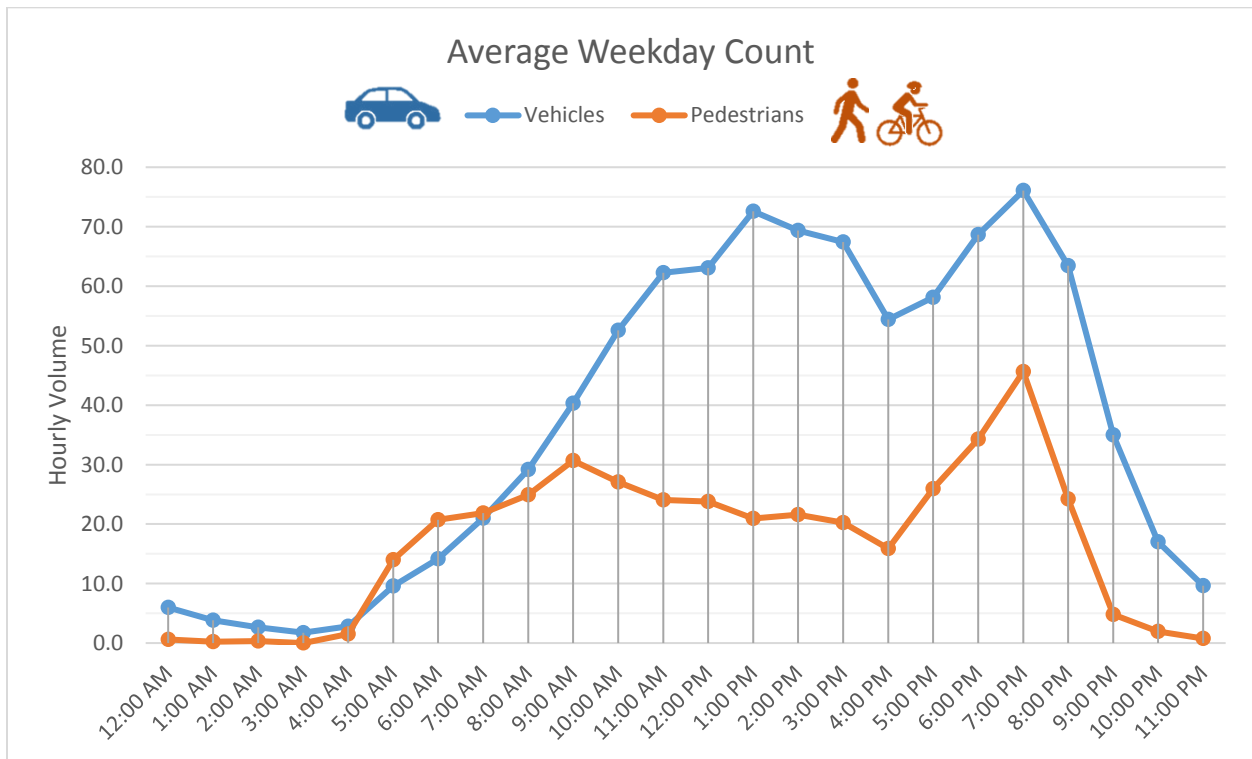


Figure A-1: Average weekday traffic count (excludes outliers and anomalies)

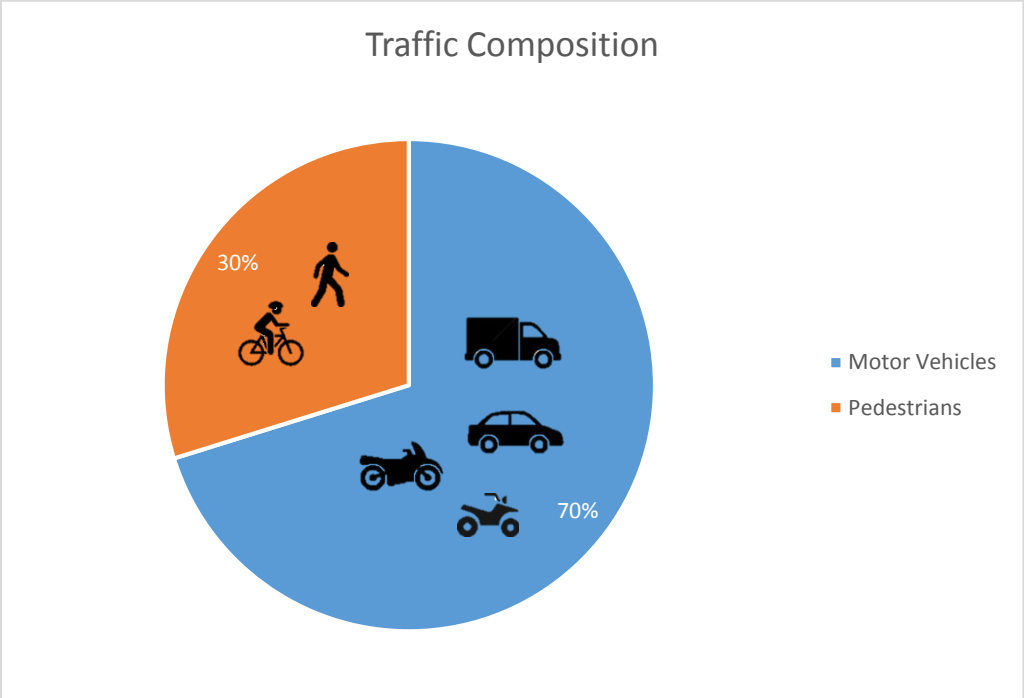


Figure A-2: Ratio of vehicular traffic to non-vehicular traffic

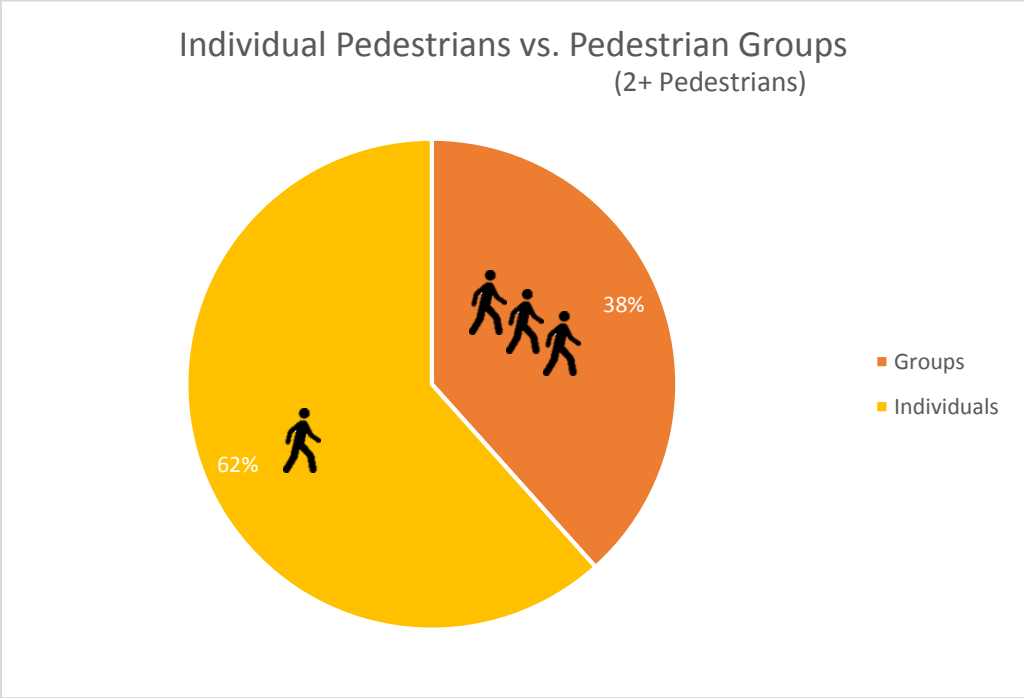


Figure A-3: Ratio of side-by-side pedestrians to individual pedestrians (Note: average group is 2 pedestrians)

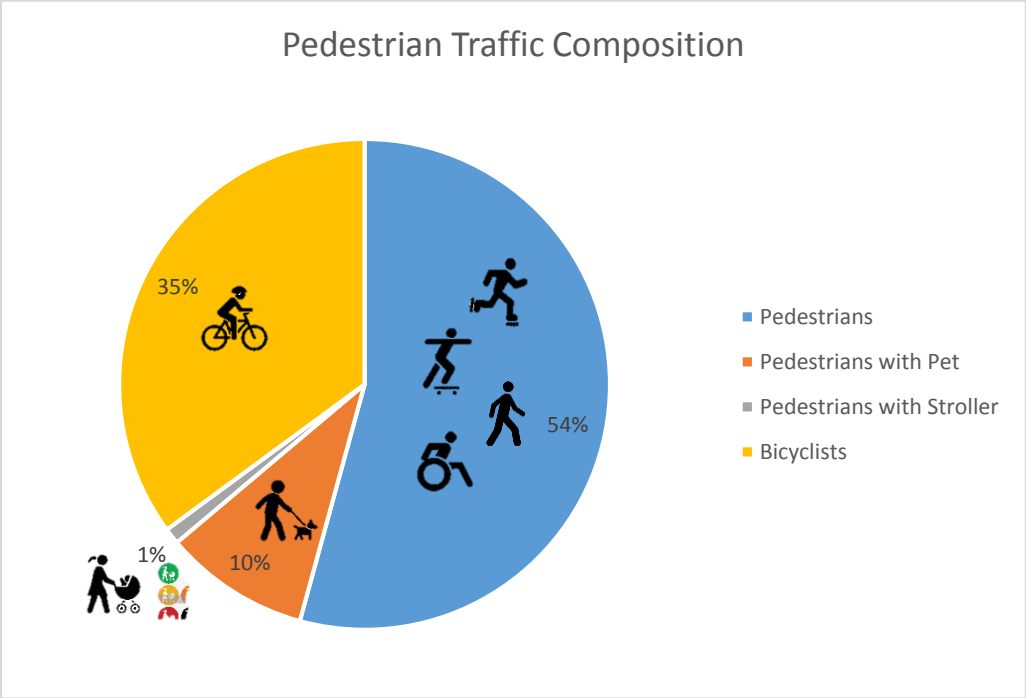


Figure A-4: Breakdown of non-vehicular traffic

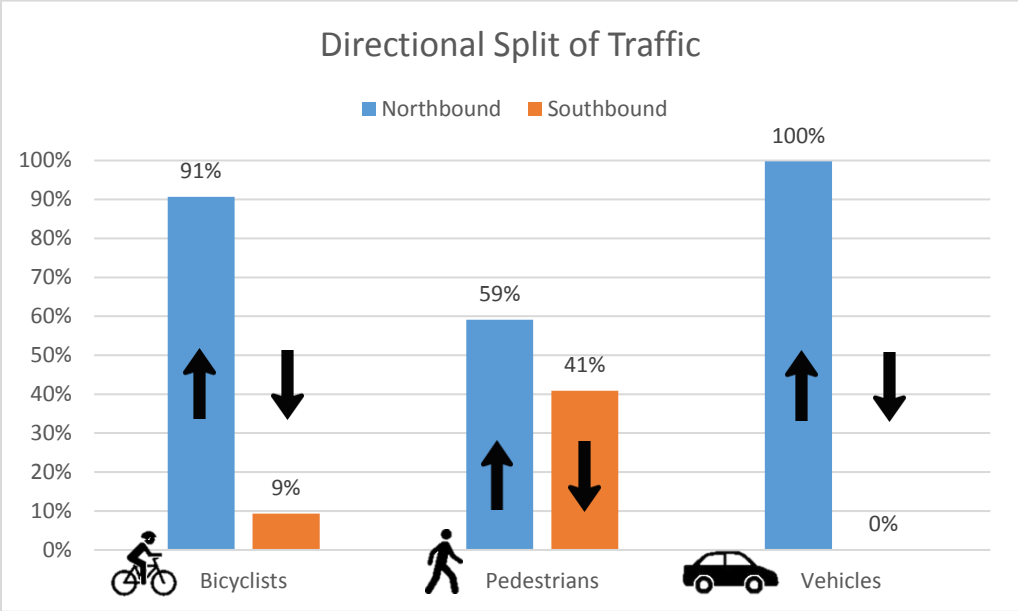


Figure A-5: Percent of traffic in each direction (Note: 29 vehicles were recorded going southbound)

EXHIBIT B

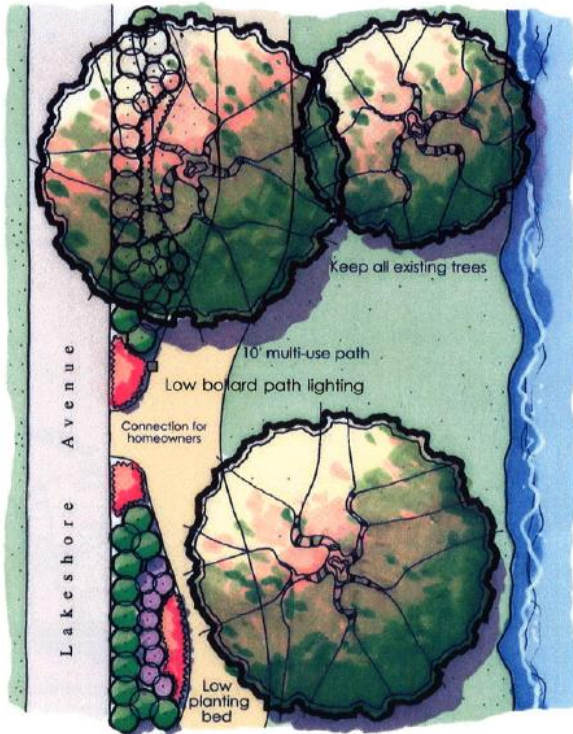
Neenah Waterfront Design and Development Plan (November 2001)

Lakeshore Avenue Path

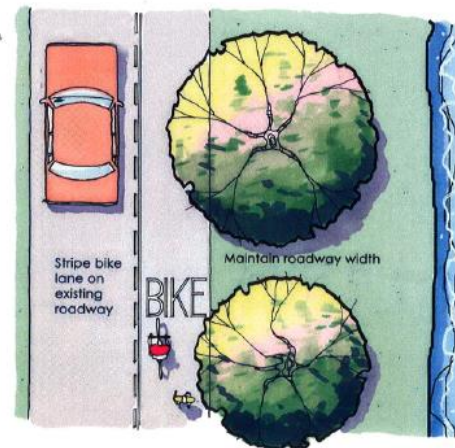


Considering the popularity of this spectacular area, a rehabilitated, multi-use Lakeshore Avenue provides the safe, pleasant walk, ride and drive this area needs. There are many options to get a path along the road, but it is important to provide a safe, efficient pedestrian route from the Wisconsin Avenue Lookout to Kimberly Point.

- * Reducing the width of Lakeshore Avenue would slow vehicular traffic and provide the opportunity for a separate path alongside the road
- * Striping the existing road lane for bicycle and pedestrian traffic is another option to complete the connection
- * Respect adjacent properties and include residents in the design and layout of any potential project in this sensitive residential area



Alternative pathway solutions possible along Lakeshore Avenue



Before and after on Lakeshore Avenue



EXHIBIT C

2040 Neenah Comprehensive Plan

Recommendations:

Recommendation T 1.3.9 Reconstruct Lakeshore Avenue and E. Wisconsin Avenue.

Recommendation CF 4.2.3 Consider future trails in such areas as:

- West Bell Street
- Breezewood Lane
- Harrison Street
- Lakeshore Avenue
- Along the Neenah Slough

Recommendation NR 1.4.1 / LU 1.6.1/ CF 4.2.1 / T 1.5.3/ T 2.5.3: Increase opportunities for biking and walking.

Recommendation T. 2.5.1 / LU 1.6.1: Develop a green grid system of trails, paths, and routes that will allow non-motorized travel to activity centers through the community.

Recommendation: T 2.1.2 / LU 1.6.1 /ED 2.5.1 / CF 4.2.2 / NR 1.4.1 Provide / enhance safe pedestrian and bicycle linkages to key destinations in the City and to regional trail systems.

Recommendation ED 1.4.1: Recognize tourism as a substantial economic opportunity, and support community and sporting events, festivals, waterfront and water access activities, walking tours of historic areas and other heritage tourism activities.

Public Input:

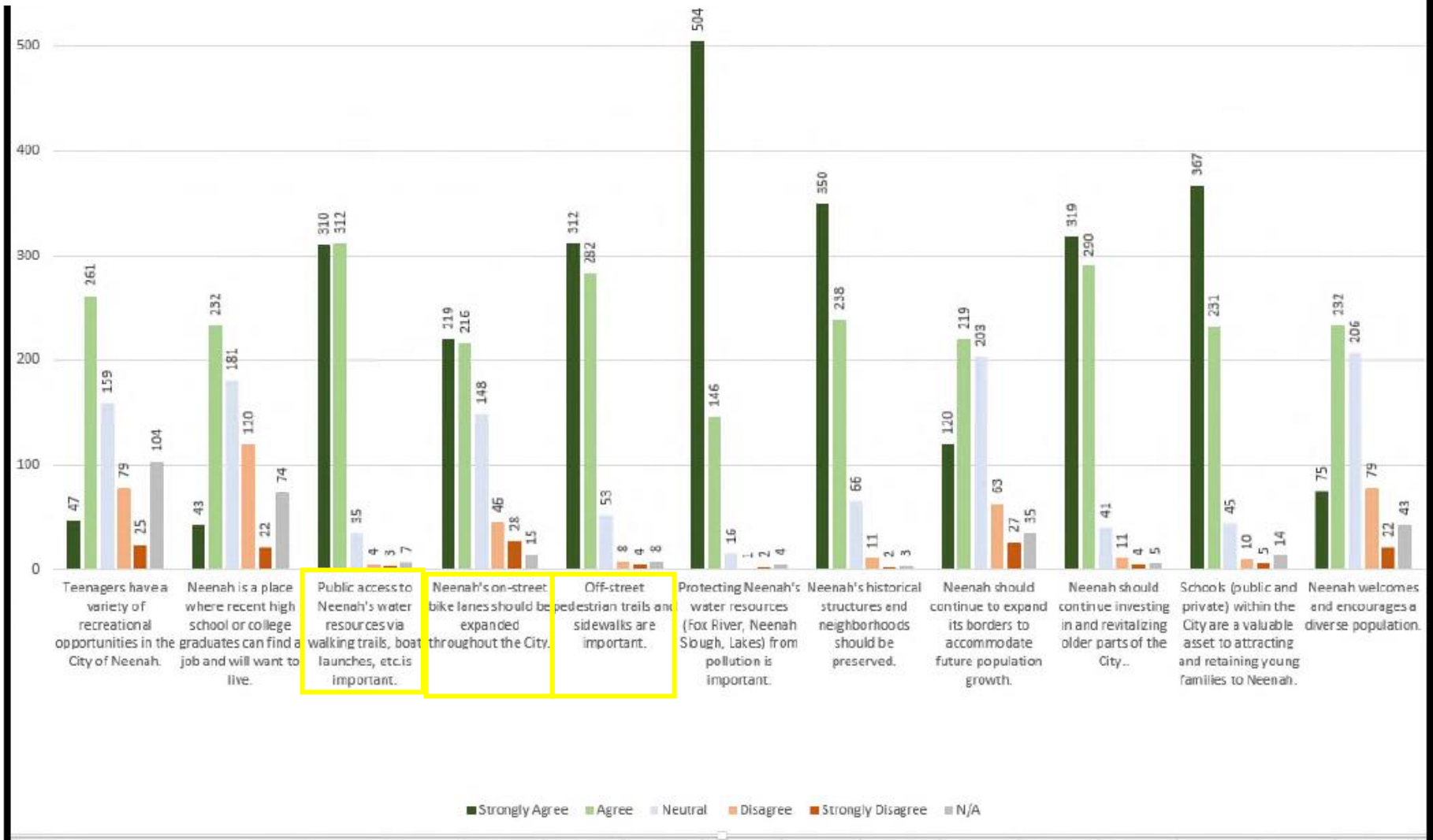
What makes the City of Neenah a special place to live, work, or visit? (Select your top 3)

			Total Responses	
	City Residents (%)	Non-Residents (%)	City Residents	Non-Residents
Downtown Neenah	42%	58%	213	96
City Parks	43%	42%	219	70
Public access to lakes and river	26%	40%	134	66
Friendly Community	35%	34%	179	57
Safe Community	47%	26%	241	43
Other (please specify)	7%	19%	35	32
Trails	13%	16%	68	26
Schools (public and private)	32%	15%	161	25
Well maintained properties	13%	15%	67	24
Walkable Neighborhoods	32%	13%	163	22
Variety of job opportunities	5%	10%	25	16

What would you like to see changed in the City of Neenah? (Select your top 3)

			Total Responses	
	City Residents (%)	Non-Residents (%)	City Residents	Non-Residents
Improvements along S. Commercial Street corridor	43%	33%	218	54
Improve condition of street surfaces	37%	16%	191	27
Investment in additional sidewalks and trails	33%	26%	166	43
More public access to the waterfronts	28%	34%	141	56
More parking Downtown	27%	30%	139	49
Improvements along Main Street corridor	26%	29%	131	48
Improvements along N. Commercial Street corridor	23%	24%	115	39
Other (please specify)	21%	13%	107	22
More opportunities for visitors	19%	40%	95	67
More employment opportunities	13%	16%	64	27
More affordable housing options	9%	13%	48	21

Please indicate how strongly you agree or disagree with the following statements:

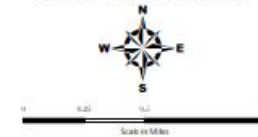


Exercise 3: Bicycle & Pedestrian Routes/Paths City of Neenah

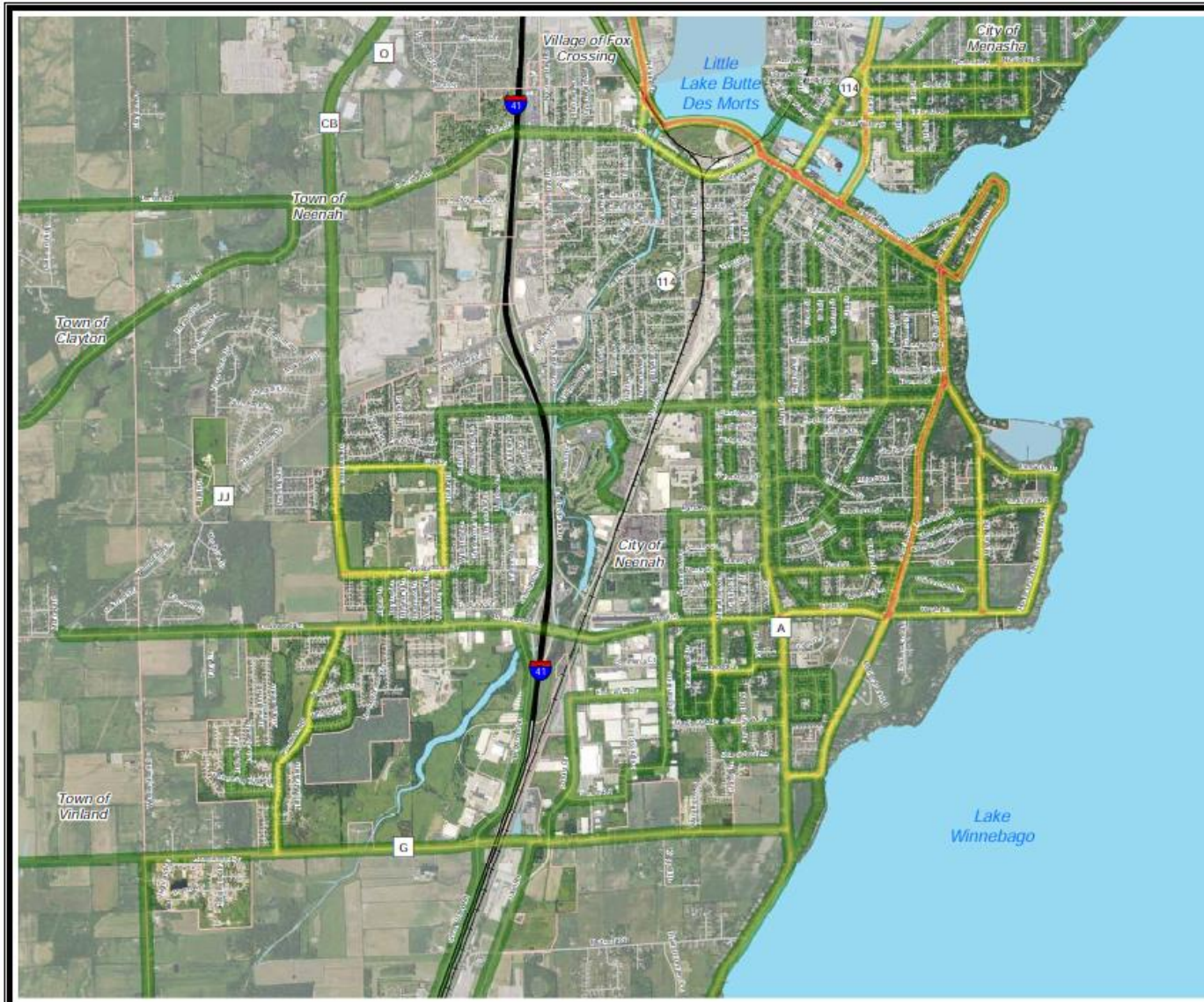


DRAFT

Source:
Base Data provided by Winnebago County.
Planning Boundaries provided by City of Neenah.
Template Mapping created by ECWRPC.



Prepared by:
East Central Wisconsin
Regional Planning Commission
 ECWRPC



Public Services & Safety Committee October 29, 2019

BEVERAGE OPERATOR LICENSE APPLICATIONS:

Highlighted names have amended applications.

New or Renewal	Last Name, First, M.I.	Municipality	Place of Business
New	Decker, Amy E.	Oshkosh	Two Broke Girlz
New	Gambsky, Nichole C.	Neenah	Sherrytown Station
New	Howard, Dylan J.	Neenah	Classic Lanes
New	Klabunde, Brooke L.	Neenah	Short Branch
New	Redemann, Julie M.	Neenah	Tobacco Outlet Plus
New	Rhinehart, Alicia S.	Menasha	Double Tree
New	Siebers, Ashley M	Waupaca	The Dome
New	Sipiorski, Jody J.	Appleton	Double Tree

BEVERAGE OPERATOR LICENSE APPLICATIONS – DENIAL*

New or Renewal	Last Name, First, M.I.	Municipality	Place of Business	Denial
New	Thomack, Jennifer L.	Neenah	Sherrytown Station	Incomplete Application

PAWNBROKER / SECONDHAND DEALER:

Business	Business Address	License Type	New/Renewal
Blind Tiger Games	675 S Green Bay Road, Neenah	Secondhand article dealer	New
ecoATM, LLC	1530 S Commercial Street, Neenah	Secondhand article dealer	New



For Office Use Only

- New License (\$60) Renewal (\$60)
- Provisional (\$15) Good for 60 Days
- Temporary (\$10) Expires with event
- Duplicate License (\$10)
- Year Ending: June 30, 2021
- Period Ending: 11/10/19
- Pick-up License
- Mail License

Receipt No: 58842 Amt. Paid: \$ 75 Account Code: OP

Application For Beverage Operator's License

AGENTS OF CORP/LLC DO NOT NEED A BEVERAGE OPERATOR LICENSE

Answer all questions completely and correctly. Please print

Name: Jennifer (First) L (Middle Initial) Thomack (Last)
 Street Address: 212 Smith St #4 City: Neenan State: WI Zip Code: 54956

DOB: Month/Date/Year Sex (Male or Female) Driver's License Number

All Previous names: Home Phone: N/A
Where will you be working: Smerytown Station Cell Phone: 9

Have you ever had an Operator's (Bartender's) License? Yes No If yes, where? Appleton/Grochow

Have you **EVER** been convicted of a felony? Yes No

If yes, when, where and what type of violation? Please be specific. _____

Have you been convicted of a misdemeanor or ordinance violation in the **past five (5) years** (e.g. speeding, OWI, disorderly conduct, driving without a license, etc.)? Yes No

If yes, when, where and what type of violation? Use the back of this sheet if more room is required. Driving without license

Have you **EVER** been convicted of any violation of the Wisconsin Statutes and/or federal law pertaining to the sale of alcoholic beverages and/or the manufacture, possession or deliverance of a controlled substance? Yes No

If yes, when, where and what type of violation? Use the back of this sheet if more room is required. Aug 2017 1 to MA Adairall

I certify that I have no delinquent taxes, assessments, other claims including but not limited to water bills in whole or part owed to the City of Neenah or any delinquent forfeiture resulting from a violation of any City ordinance.

I further certify that I am familiar with the laws, ordinances and regulations pertaining to the sale of malt and liquor beverages and I hereby agree, if granted said license, to obey all provisions of said laws.

Under penalty of law, I swear that the information provided in this application is true and correct to the best of my knowledge and belief and if the information on this application is incomplete or incorrect my application will be denied.

I, the applicant for this license/permit hereby consent to the release of my customer information to the City of Neenah from the Neenah Utilities for the purpose of processing my application.

Jennifer L Thomack
Applicant Signature Date

Applicant meets guidelines for issuance of Beverage Operator's License.

- Has taken Responsible Beverage Server Training Course or held a license within the past 2 years
- No outstanding Court forfeitures (Patty K)
- No parking tickets (Tina L)
- No delinquent claims (Patie F)
- Police Background Check completed
- No Delinquent Water Bill (Julie)

____ Approve _____ Reject

____ Clerk/Deputy Clerk Signature _____ Date



LICENSE APPLICATION

For
PAWNBROKER
SECONDHAND JEWELRY DEALER
SECONDHAND ARTICLE DEALER

CHECK ALL THAT APPLY:

<input checked="" type="checkbox"/> Original Application	<input type="checkbox"/> Renewal
TYPE: <input type="checkbox"/> Pawnbroker	<input type="checkbox"/> Secondhand Jewelry Dealer
<input checked="" type="checkbox"/> Secondhand Article Dealer	
<input type="checkbox"/> Temporary Location: _____	
Temporary Event Dates: _____	
<input checked="" type="checkbox"/> Permanent License: Expires 12/31/2019	

INSTRUCTIONS:

INDIVIDUAL LICENSE – Complete Sections 1, 2, 3 and 6
 PARTNERSHIP LICENSE – Complete Sections 1, 2, 3, 4 and 6
 CORPORATE LICENSE – Complete Sections 1, 2, 3, 5 and 6

(SECTION 1) APPLICANT INFORMATION

Applicant Name (Last, First, MI) <i>Alexander C Thompson</i>		Sex	Race	Date of Birth	Place of Birth (City & State)
Street Address <i>209 Royal Ct. Apt 10</i>	City <i>Appleton</i>	State <i>WI</i>	Zip Code <i>54915</i>	Home Telephone Number	

(SECTION 2) CONVICTION RECORD

Have you, or any other person listed on this application, been convicted of any of the following:

A FELONY WITHIN THE LAST TEN (10) YEARS? YES NO

WITHIN THE LAST TEN (10) YEARS OF:

A misdemeanor? YES NO

A statutory violation punishable by forfeiture? YES NO

A County or Municipal Ordinance violation? YES NO

For each "YES" response provide the date of arrest, the nature of the offense and conviction information:

2010 Winter underage drinking, Citation & Revoc. Forfeiture.

(SECTION 3) BUSINESS INFORMATION

Business Name <i>Blind Tiger Games LLC</i>	Street Address <i>675 S. Green Bay Rd</i>	City <i>Neenah</i>	State <i>WI</i>	Zip Code <i>54956</i>	Telephone Number <i>920-486-3785</i>
Owner's Name <i>Alexander Thompson</i>	Street Address <i>209 Royal Ct. Apt #10</i>	City <i>Appleton</i>	State <i>WI</i>	Zip Code <i>54915</i>	Telephone Number
Business Manager's Name <i>Alex Thompson</i>	Street Address <i>209 Royal Ct. #10</i>	City <i>Appleton</i>	State <i>WI</i>	Zip Code <i>54915</i>	Telephone Number
Building Owner's Name <i>ATG Properties (Phil)</i>	Street Address <i>118 W. Peckham St</i>	City <i>Neenah</i>	State <i>WI</i>	Zip Code <i>54956</i>	Telephone Number <i>920-419-3779</i>

(SECTION 4) PARTNERSHIP INFORMATION

Partnership Name: _____

List Name, address, sex, race and date of birth (DOB) of all partners. *Attach additional sheets, if necessary*

Name (Last, First, MI)	Sex	Race	DOB	Street Address	City	State	Zip

(SECTION 5) CORPORATE INFORMATION

Corporation Name: Blind Tiger Games LLC State of Incorporation: WI

List Name, address, sex, race and date of birth (DOB) of all corporation officers and directors. *Attach additional sheets, if necessary*

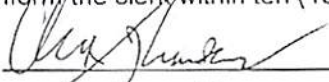
Name (Last, First, MI)	Sex	Race	DOB	Street Address	City	State	Zip Code
<u>Alexander C Thompson</u>				<u>209 Royal ct #10</u>	<u>Appleton</u>	<u>WI</u>	<u>54915</u>

(SECTION 6) PENALTY NOTICE

I understand that this license may be denied or revoked for fraud, misrepresentation or false statement contained in the application or for any violation of Wis. Stats. §§ 134.71, 943.34 or 948.63.

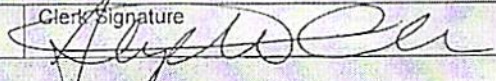
I certify that I have no delinquent taxes, assessments, or other claims in whole or part owed to neither the City of Neenah nor any delinquent forfeiture resulting from a violation of any City ordinance.

Under penalty of law, I swear that the information provided in this application is true and correct to the best of my knowledge. I agree to inform the clerk within ten (10) days of any change in the information supplied in this application.

Signature of Applicant: 

Print Name of Applicant: Alex Thompson

FOR ADMINISTRATIVE USE ONLY

Date of Application <u>10/9/19</u>	Date Effective	License Expiration <u>12/31/2019</u>	Clerk Signature <u></u>
FEES RECEIVED: Pawnbroker Bond \$500.00 Pawnbroker License \$210.00		Secondhand Article License \$80.00 Secondhand Jewelry License \$80.00	
TOTAL FEE: \$ <u>80.00</u> <small>02010</small>			

BACKGROUND CHECK INFORMATION Recommend Approval Recommend Denial (Attach Explanation)

Applicant meets guidelines for issuance of Pawnbroker, Secondhand Jeweler Dealer and/or Secondhand Article Dealer:

- | | |
|---|---|
| <input type="checkbox"/> No outstanding Court fines (Patty K) | <input type="checkbox"/> Police Background Check completed (Angela B) |
| <input type="checkbox"/> No delinquent taxes (Karen J) | <input type="checkbox"/> CCAP check completed |
| <input type="checkbox"/> No delinquent forfeitures (Patric F) | <input type="checkbox"/> No Delinquent Water Bill (Julie) |



LICENSE APPLICATION
 For
PAWNBROKER
SECONDHAND JEWELRY DEALER
SECONDHAND ARTICLE DEALER

CHECK ALL THAT APPLY:	
<input checked="" type="checkbox"/> Original Application	<input type="checkbox"/> Renewal
TYPE: <input type="checkbox"/> Pawnbroker	<input type="checkbox"/> Secondhand Jewelry Dealer CODE: AO
<input checked="" type="checkbox"/> Secondhand Article Dealer	
<input type="checkbox"/> Temporary Location: _____ Temporary Event Dates: _____	
<input checked="" type="checkbox"/> Permanent License: Expires 12/31/2019	

INSTRUCTIONS:

INDIVIDUAL LICENSE – Complete Sections 1, 2, 3 and 6
 PARTNERSHIP LICENSE – Complete Sections 1, 2, 3, 4 and 6
 CORPORATE LICENSE – Complete Sections 1, 2, 3, 5 and 6

(SECTION 1) APPLICANT INFORMATION				
Applicant Name (Last, First, MI) Hunter Bjorkman	Sex	Race	Date of Birth	Place of Birth (City & State)
Street Address 10121 Barnes Canyon Road	City San Diego	State CA	Zip Code 92121	Home Telephone Number

(SECTION 2) CONVICTION RECORD	
Have you, or any other person listed on this application, been convicted of any of the following: A FELONY WITHIN THE LAST TEN (10) YEARS?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
WITHIN THE LAST TEN (10) YEARS OF:	
A misdemeanor?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
A statutory violation punishable by forfeiture?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
A County or Municipal Ordinance violation?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
For each "YES" response provide the date of arrest, the nature of the offense and conviction information: _____ _____	

(SECTION 3) BUSINESS INFORMATION					
Business Name ecoATM, LLC	Street Address 1530 S. Commercial St (inside Kroger Roundy's 0124)	City Neenah	State WI	Zip Code 54956	Telephone Number 858.766.7244
Owner's Name ecoATM, LLC	Street Address 10121 Barnes Canyon Rd	City San Diego	State CA	Zip Code 92121	Telephone Number 858.766.7244
Business Manager's Name Hunter Bjorkman	Street Address 10121 Barnes Canyon Rd	City San Diego	State CA	Zip Code 92121	Telephone Number 858.766.7244
Building Owner's Name Kroger	Street Address 1014 Vine Street	City Cincinnati	State OH	Zip Code 45202	Telephone Number 513.762.4000

(SECTION 4) PARTNERSHIP INFORMATION

Partnership Name: N/A

List Name, address, sex, race and date of birth (DOB) of all partners. *Attach additional sheets, if necessary*

Name (Last, First, MI)	Sex	Race	DOB	Street Address	City	State	Zip

(SECTION 5) CORPORATE INFORMATION

Corporation Name: ecoATM, LLC

State of Incorporation: DE

List Name, address, sex, race and date of birth (DOB) of all corporation officers and directors. *Attach additional sheets, if necessary*

Name (Last, First, MI)	Sex	Race	DOB	Street Address	City	State	Zip Code
David D. Maquera	M	n/a	6/01/1962	10121 Barnes Canyon Rd	San Diego	CA	92121

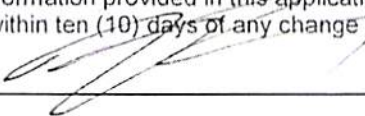
(SECTION 6) PENALTY NOTICE

I understand that this license may be denied or revoked for fraud, misrepresentation or false statement contained in the application or for any violation of Wis. Stats. §§ 134.71, 943.34 or 948.63.

I certify that I have no delinquent taxes, assessments, or other claims in whole or part owed to neither the City of Neenah nor any delinquent forfeiture resulting from a violation of any City ordinance.

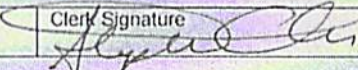
Under penalty of law, I swear that the information provided in this application is true and correct to the best of my knowledge. I agree to inform the clerk within ten (10) days of any change in the information supplied in this application.

Signature of Applicant: _____


Print Name of Applicant: Hunter Bjorkman

Senior Regulatory Affairs and Corporate Counsel

FOR ADMINISTRATIVE USE ONLY

Date of Application <u>10/22/19</u>	Date Effective	License Expiration <u>12/31/2019</u>	Clerk Signature 
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FEES RECEIVED: Pawnbroker Bond \$500.00
 Pawnbroker License \$210.00

Secondhand Article License \$80.00
 Secondhand Jewelry License \$80.00

Code: AO

Receipt number: 65163TOTAL FEE: \$ 800.00**BACKGROUND CHECK INFORMATION**
 Recommend Approval Recommend Denial (Attach Explanation)

Applicant meets guidelines for issuance of Pawnbroker, Secondhand Jeweler Dealer and/or Secondhand Article Dealer:

- | | |
|---|---|
| <input type="checkbox"/> No outstanding Court fines (Patty K) | <input type="checkbox"/> Police Background Check / CCAP completed (Laurie K.) |
| <input type="checkbox"/> No outstanding parking tickets (Tina L.) | <input type="checkbox"/> No Delinquent Water Bill (Julie R.) |
| <input type="checkbox"/> No delinquent claims (Patie F) | |