

## AGENDA



Neenah Central City Business Improvement District Board  
**Tuesday, Aug 15, 2017 \*\* 8:00 A.M.**  
**City Hall Hauser Room**



1. (ACTION) Approve minutes of July 18, 2017 meeting.
2. Public Appearances. (Ten minutes divided among those wishing to speak on topics pertinent to the BID Board).
3. Financials
  - (ACTION) Bills for Approval
4. Executive Committee
  - No Meeting, No Report
  - Co-Op Meeting Schedule End of Sept. or Early Oct.
  - Fall Committee Meeting
5. Recruitment and Retention Committee
  - No Meeting, No Report
6. Public Relations and Marketing Committee
  - Updates from Aug. 10 meeting
7. Maintenance Committee Report
  - Next meeting is Sept. 13
  - Bulb Recycling Week Sept. 11-15
8. Future Neenah Updates
  - 9/16 Farmers Market 25<sup>th</sup> Anniversary Celebration
  - 9/26 Network Neenah
9. City of Neenah Updates
  - Ongoing: 2040 Comp Plan, Update on automated license plate readers, Arts Council
10. Announcements and future agenda items
  - Next board meeting Sept. 19 – Guest Bob Aykens, Memorial Florists

**Dates To Remember:**  
Downtown  
Employee  
Appreciation  
**September 14**  
BooFest with  
Trick or Treat  
**October 21**

**Committee members that cannot attend meeting please call 886-6125.**

**“Neenah City Hall is accessible to the physically disadvantaged. If special accommodations are needed please contact the Department of Community Development Office at 886-6125 at least 24 hours in advance of the meeting.”**

**Minutes of Neenah Central City Business Improvement District Board**  
**July 18, 2107 – 8:00 am**  
**City Hall – Hauser Room**

**PRESENT:** Board Members: Tina Palmer, Steve Gries, Grant Birtch, Bob Gillespie, Brian Gajewski, Umer Sheikh, and Marc Snyder. Also present: Sara Hanneman (Future Neenah, Inc.), City Attorney Jim Godlewski, Mayor Dean Kaufert, and Deputy Director of Community Development Brad Schmidt.

**Approval of Minutes:** MSC Birtch/Gries, the BID board to approve the minutes of the June 20, 2017 meeting. Motion carried.

**Public Appearances:**

- Mary from Sabinos (former Cy's Bistro) introduced herself and provided an update on the new Sabinos restaurant which will be a Latin/Asian bistro and is planned to open August 5<sup>th</sup>.
- Officer Stuart "Stu" Zuehls, Community Liaison Officer NPD – Officer Stu introduced himself and provided a presentation on several incidents in the downtown including trespassing, vandalism, and vomit. He encouraged BID members to contact the NPD's non-emergency number anytime they see vandalism or graffiti. He indicated that the NPD signed-up on NextDoor which is an app where neighborhoods can work together to share ideas, deal with neighborhoods issues, or just network with neighbors. Officer Stu suggested building owners look into LED dusk-to-sawn lighting and the Ring sensor/video camera which works with smart phones. A suggestion was made to Officer Stu to increase enforcement of vehicles crossing the centerline to park on the opposite side of Wisconsin Avenue which causes traffic safety issues.
- City Attorney Godlewski provided a quick update to BID immunity regarding BID activities. He mentioned that BID Board members are covered under the City's immunity, but subcontractors, such as FNI, would not be covered under the same immunity even if they are hosing BID events.

**Financials:**

- Bills for Approval: None
- Budget Status Report: None

**Executive Committee Report:**

- No meeting, no report
- (ACTION) Interstate 41 Signage - **MSC Gillespie/ Gajewski, the BID Board endorses downtown signage on I-41, preferably along the Main Street exit, which would be paid with BID funds and support from the City of Neenah, if possible. All aye.**

**Recruitment and Retention:**

- No meeting, no report
- Awing Grant Request (ACTION)
  - Mary from Sabinos is requesting \$500 to replace the awning at the former Cy's Bistro. She has received one quote, but wasn't able to secure a second quote before the meeting.  
**MSC Snyder/Gillespie, the BID board to approve the awning grant conditioned on the business owner getting a second quote and that the BID Board grant final approval via email when that second quote is obtained. All aye.**

**Public Relations and Marketing:**

- Update from July 13 meeting
  - Downtown Employee Appreciation events on August 3<sup>rd</sup>
  - Celebrating the Farmers Market's 25<sup>th</sup> Anniversary this summer
  - 220 Welcome packets were dropped off to the new Plexus Design Center building
  - Rock the Block on the west end of Doty Island is happening this week

**Maintenance Committee Report:**

- Walking Tour update from Grant.

- Next meeting is September 13
- Bulb Recycling week is Sept. 11-15

**Future Neenah:**

- Navigate Neenah-Menasha Trestle Project Update
- New Downtown Businesses
- Summer Events Schedule and New Events

**City of Neenah:**

- Comp Plan Draft is almost complete. The BID Board will have an opportunity to look at it within the next few months.
- The automated license plate reader continues to be implemented and enforcement has begun. The permit portal and payment portal are currently not implemented.

**Announcements and Future Agenda Items:**

- Next Board meeting is August 15, 2017.

**Adjournment:** The Board adjourned at 9:05 a.m.

**MSC Gries/Snyder to adjourn. Motion carried.**

Respectfully submitted,



Brad Schmidt  
Deputy Director, Community Development