

**AGENDA
SUSTAINABLE NEENAH COMMITTEE
WEDNESDAY, JULY 27, 2022
5:30 P.M.**

**Hauser Committee Room and GoToMeeting
211 Walnut Street, Neenah
City Administration Building**

This meeting will occur in-person and at a virtual location accessed by computer or conference call. Committee members and the public who wish to participate via GoToMeeting should use the following web link/call-in information:

**Web Link: <https://meet.goto.com/857780509>
Conference Telephone Number: [+1 \(872\) 240-3412](tel:+18722403412)
Access Code: 857-780-509**

- 1) Call to Order
- 2) Public Appearances. (Ten minutes divided among those wishing to speak on topics pertinent to the Sustainable Neenah Committee.)
- 3) Approve minutes of the June 22, 2022 meeting.
- 4) Discuss Education/Information projects.
 - A) Neenah Farmer's Market presentations
- 5) Approval of expenditures.
- 6) Announcements and future agenda items.

"Our mission is to identify and foster economically feasible energy conservation and efficiency measures; to promote recycling, waste reduction, and use of renewable resources; to increase public awareness and access to new and existing sustainability programs and services; and to be conscientious stewards of our city."

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Neenah will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance, or reasonable accommodation in participating in this meeting or event due to a disability as defined under the ADA, please call the Community Development Department at 920-886-6125 or the **City's ADA Coordinator at (920) 886-6106 or e-mail attorney@ci.Neenah.wi.us** at least 48 hours prior to the scheduled meeting or event to request an accommodation.

Minutes of the Sustainable Neenah Committee
Wednesday, June 22, 2022
5:30 P.M.
Hauser Committee Room, City Administration Building
and GoToMeeting

Present: Committee Co-Chair Carol Kasimor and Committee members Dennis Kittel, Kent Powley, Merrie Schamberger, and Jim Wise.

Approval of meeting minutes:

MSC Wise, Powley, the minutes of the May 25, 2022 meeting were approved as distributed.

Presentation on Recycling:

Jessica Hanson, Winnebago County Solid Waste Communications and Program Development Specialist, presented information on the recycling efforts of Brown, Outagamie, and Winnebago Counties. The Material Recovery Facility (MRF) opened in July, 2009 in Appleton and processes 105,000 – 110,000 tons per year, with an 8% residual rate (average is 15-20 %.) Jessica reviewed the history of recycling laws in Wisconsin, beginning in 1991. However, it is estimated that close to 500,000 tons of recyclables were thrown away in 2020 in Wisconsin by businesses and residential households, which equates to \$2.6 million lost to Winnebago County.

The Committee discussed what paper, metal, glass and plastic goes in the recycling bin, and what cannot be processed by the MRF, including plastic bags, shredded paper, food, propane tanks, sharps, cables, textiles, and batteries. These materials as well as polystyrene foam have other drop sites. Jessica recommended use of the Waste Wizard, which provides information on how to recycle or dispose of items (www.RecycleMoreTriCounty.org/Waste-Wizard/), and the Betterbin app, which will scan a product barcode that will provide recycling and disposal information. Ultimately, the goal is reduction in the use of items that are now recycled or disposed.

Discussion of Education/Information projects:

The next Farmers Market presentation will be on Saturday, July 16, on the topic of recycling. Committee member Kent Powley and Jessica Hanson will be presenting.

The June 18 Farmers Market presentation on biking was very successful. Dennis Kittel and Jim Wise from the SNC and Michelle Bachaus from Wisconsin Bike Federation provided bike information and education. Dave Rouse and Valley Management provided bike lights free of charge to youth answering bike quiz questions, who also made lemonade slushies on the bike blenders provided by East Central Wisconsin Regional Planning Commission. Over 60 bike lights were distributed and slushies were made.

Adjournment: The meeting was adjourned at 7:15 p.m. Next meeting: Wednesday, July 27, 2022.

Respectfully submitted,



Carol Kasimor, Assistant Planner